



Goa University

P.O. Goa University, Taleigao Plateau, Goa 403 206, India

B.A. Journalism (General) Degree Program under CBCS w.e.f 2017-18

- **Nomenclature of the Course:** B.A in Journalism
- **Purpose**
The purpose of the B.A. Journalism course is to create professionals with high quality competence and fill in the void of a much needed Journalism degree course in the state.
- **Field work**
 - a) Reporting assignments in and outside Campus for TV/Newspapers/ Magazines/ News Websites
 - b) Produce In-house Newsletter
- **Project:** Thesis.
- **Job Avenues:** Journalism jobs have diversified into Print, Electronic, New Media and allied fields. A student may try the options which include Newspapers, TV channels, Radio Stations, Periodicals & Magazines, Websites, Public Relation firms etc. With numerous news channels and publication houses working day and night, the jobs in media industry are increasing in number. Therefore, the opportunities for media students are endless in this field.

Job Profile includes:

- News anchors, Reporter, TV News Script Writer
- Video Editor, TV News Producer, Radio Jockey (RJ)
- Photographers, Video Journalist
- Graphic Designers, Content Writers, Feature Writer
- Reporter, Correspondent reporter
- Sub-editor, Copy Editor
- Investigative reporter, Special reporter
- Sports Editor, Reporter
- Media Programmers, Public Relation officer
- Proofreader, layout artist, etc.

Course Structure of B.A Journalism (General) Degree Program

	Subjects	Credits	Total
Semester I	English 1	6x1	6
	DSC 1A- Journalism	4x1	4
	DSC 2A	4x1	4
	AECC- English/MIL Communication/EVS	4x1	4
	GE 1-	4x1	4
	TOTAL		22
Semester II	English 2	6x1	6
	DSC 1B- Journalism	4x1	4
	DSC 2B	4x1	4
	AECC- English/MIL Communication/EVS	4x1	4
	GE 2-	4x1	4
	TOTAL		22
Semester III	English 3	4x1	4
	DSC 1C- Journalism	4x1	4
	DSC 2C	4x1	4
	GE 3	4x1	4
	SEC 1 Art appreciation	4x1	4
	TOTAL		20
Semester IV	English 4	4x1	4
	DSC 1D- Journalism	4x1	4
	DSC 2D	4x1	4
	GE 4-	4x1	4
	SEC 2 Fashion Communication & Journalism	4x1	4
	TOTAL		20
Semester V	DSC IE Journalism	4x1	4
	DSC 2E	4x1	4
	DSC 1A Journalism	4x1	4
	DSE 1B Journalism	4x1	4
	DSE 2 A	4x1	4
	DSE 3 B	4x1	4
	TOTAL		24

Semester VI	DSC 1F Journalism	4x1	4
	DSC 2F	4x1	4
	DSC 1C Journalism	4x1	4
	DSE 1D Journalism	4x1	4
	DSE 2 C	4x1	4
	DSE 3 D Project	4x1	4
	TOTAL		24
Total Credits			132

B.A. Journalism (General): Titles of Papers

	Subjects	Credits	Total
Semester I	English 1	6x1	6
	DSC 1A - Journalism- Introduction to Journalism	4x1	4
	DSC 2A	4x1	4
	AECC - English/MIL Communication/EVS	4x1	4
	GE 1-	4x1	4
	TOTAL		22
Semester II	English 2	6x1	6
	DSC 1B - Journalism- News Gathering	4x1	4
	DSC 2B	4x1	4
	AECC - English/MIL Communication/EVS	4x1	4
	GE 2-	4x1	4
	TOTAL		22
Semester III	English 3	4x1	4
	DSC 1C - Journalism- Reporting & Feature writing	4x1	4
	DSC 2C	4x1	4
	GE 3	4x1	4
	SEC 1 Art Appreciation	4x1	4
	TOTAL		20
Semester IV	English 4	4x1	4
	DSC 1D - Journalism- Global Media	4x1	4
	DSC 2D	4x1	4
	GE 4-	4x1	4
	SEC 2 Fashion Communication & Journalism	4x1	4
	TOTAL		20

Semester V			
	DSC 1E Journalism- Media Scene In India	4x1	4
	DSC 2E	4x1	4
	DSE 1A Journalism-Photojournalism	4x1	4
	DSE 1B Journalism- Public Relation/ Content & technical Writing	4x1	4
	DSE 2A	4x1	4
	DSE 2B	4x1	4
	TOTAL		24
Semester VI			
	DSC 1F Journalism- News Media Management	4x1	4
	DSC 2F	4x1	4
	DSE 1C Journalism- Niche Journalism	4x1	4
	DSE 1D Journalism- New Media/project*	4x1	4
	DSE 2C	4x1	4
	DSE 2D	4x1	4
	TOTAL		24
Total Credits			132

DSC: Introduction to Journalism (4 Credits)

SEE: 60
ISA: 15
Practicals: 25
L-3, P-1

Objective: A basic course designed to introduce the students to the subject of Journalism and also help them to understand the difference between types of news.

Unit 1: Introduction: Definition of News, Hard news and soft news, Connecting facts, interests & audience, News, features, news-features, editorials & columns**(7 Lectures)**

Unit 2: Basics of Reporting- News Value, Elements of News, qualities and aptitude necessary for a reporter, Types of report, Depth reporting, organized thinking: Finding focus, Thinking-basis for effective writing, Outlines and Clustering **(12 Lectures)**

Unit 3: Writing of Reports: Basic principles: objectivity, accuracy, speed, 5Ws, Types of Leads, and Report writing , ethics in journalism**(12 Lectures)**

Unit 4: Reporting meetings, speeches and special events; Covering meetings, using quotes, Special events: Rallies & demonstration, public hearings, awards and installation ceremonies **(10 Lectures)**

Unit 5: Inside the newsroom; Who does what in the newsroom?, The bureaus, the copydesk, The editors and reporters, proof readers **(4 Lectures)**

Practicals:(15 practical sessions)

- Identifying types of news from newspaper
- Identifying 5W and 1 H from news story
- Identifying Hard news and soft news
- List out current ministers, MLA. MP and Union Minister for a political news story
- Writing different types of leads
- Writing a news report in inverted pyramid format

N.B. Students have to maintain a journal

Books for Study and Reference:

- Aggarwal, Vir Bala. *Essentials of Practical Journalism*, Concept Publishing Company New Delhi.
- Stein, M.L. & Paterno, Susan F. *The Newswriters' Handbook*. (2003)
- An introduction to journalism*, First Indian Reprint. Surjeet Publication, Delhi
- Rolnicki, T.E.Tate, C.D. & Taylor, S. *Scholastic Journalism*, Surjeet Publication, 10TH edition, 1st Indian Reprint. Delhi (2003)
- Ahmad, Shahzad. *Art of Modern Journalism*, Anmol Publication Ltd, New Delhi (2005);

DSC: News Gathering (4 Credits)

SEE: 60
ISA:15
Practicals:25
L-3, P-1

Objective: A basic course designed to sensitize the students with the process of news gathering and also helping them to understand various news beats.

Unit-1 Correspondent/Reporter (4 Lectures)

Definition of Correspondent, Qualifications and Qualities.
Classification of Correspondent (From Local Correspondent to Bureau Chief).
Work Area (Field) of Correspondent.
Relationship between Correspondent and News Section.

Unit-2 Process of News Collection (9 Lectures)

Process of quality News Collection.
Types of News Sources (Informal, Formal, Rumour, Factual, Informative, secret, Press Release etc.
Cultivation of News Sources.
News Communication Modes (Telephone, Computer, Mobile phone, Laptop Internet, E-mail)

Unit-3 News Style and Types (10 Lectures)

Techniques of News Writing - Lead and its Types.
Style of News Writing (Informative, Descriptive, Analytical, Comment Based, Story Based, Human Values Based).
Desk News and Event Based News.
Special News (Based on Special Skills of Correspondent)

Unit-4 Press Conference (10 Lectures)

Types of Press Conference (Formal, Informal, Meet the Press, Regular Press Briefing. Occasional Press statements).
Method of Covering Press Conference: Preparation, Asking question, Style of reporting press conferences (Dialogue Style or Report Style)
'On' and 'Off the Record' Style/ Rules
Spot Reporting.

Unit-5 News Beats (12 Lectures)

Politics and Government Administration (Political Parties, Parliament and Legislative Assemblies, Cabinet, International organization, Elections)
Judiciary (Police Stations, Courts)

Rural (Panchayat, Health)
Education (Autonomous Institutions, Universities.)
Entertainment (Film, Drama, Folk Culture and Other Cultural Organization etc.)

Practicals: (15 practical sessions)

Identifying sources of news from published news report.
Gathering facts and statistics for a news-story
Gathering background information for a news-story
Conduct interviews with news sources
Developing effective note-taking and interview skills
Writing different news reports

N.B. Students have to maintain a journal

Books for Study and Reference:

Kamath, M.V. *Journalist Handbook*, Vikas Publishing House Pvt. Ltd.
Chauhan Swati. *Journalism Today: Principles, Practices & challenges (Foundation of News and Journalism)*, Kanishka Publishers.
Neal M James, *News Writing and Reporting*, Surjeet Publication.
Shrivastava K. M. *News Reporting and Editing*.
Strentz Herbert. *News Reporters and News Sources*.

B.A Journalism : Honours & General

List of Courses

Sr. No.	DSC	DSE	SEC
1.	Introduction to Journalism	Niche Journalism	Art Appreciation
2.	News Gathering	New Media	Fashion Communication & Journalism
3.	Reporting & Feature Writing	Photojournalism	
4.	Global Media	Content & Technical Writing	
5.	Introduction to Multimedia**	Public Relation- Principles & Practices	Generic Electives
6.	Introduction to Public Relations**	Television Journalism**	Global Media
7.	TV Anchoring**	Visual Design**	Reporting & Feature Writing
8.	Editing**	Media & Public Opinion**	Editing
9.	Media Scene in India	Online Journalism**	Introduction to Multimedia
10.	Press Laws & Ethics**	TV News Production**	
11.	Magazine Production**		
12.	News Media Management		
13.	Media & Cultural Studies**		
14.	Radio Journalism**		

Note: ** Indicates papers exclusively for B.A. Journalism (Honours) Course.