

GOA UNIVERSITY

DEPARTMENT OF MANAGEMENT STUDIES

GUDMS

GrabUrDreaMS

THE GUDMS MBA Advantage

- Case Study Method of the Harvard / IIM Type
- Industry Internship
- Formal Credit Courses in Soft Skills / Contemporary Issues
- Mock Interviews by Executives
- Faculty including Visiting Faculty with IIM / Industry Background
- Well Placed Alumni help with Placement
- Exchange Program with Germany
- On Line Journal, Company and Industry Databases
- Wireless Connectivity for Laptop Use
- On Line Interactions through Course Management Software
- Opportunity to Opt for Courses from Other Disciplines
- Interactions with Executives

Our Core Team...

Name	Areas of Teaching/Research/Consultancy Interest
Nandakumar Mekoth	Services Marketing, Marketing Research, Consumer Behaviour
Purva Hegde Desai	Finance, Marketing
M.S. Dayanand	Marketing, Tourism, Product Management
R. Nirmala	Human Resources Management, Marketing
Nilesh Borde	Finance

Our Visiting Faculty in the past included

Henrique Diz	Head, Dept of Eco. Mgmt & Indl. Engg, Universidade De Aveiro
Joaquim Da Costa	Dept of Eco. Mgmt. & Indl Engg. Universidade De Aveiro
Joe Faustinho	Asian School of Mgmt, Manila
K.P. Fabian	Former Ambassador to Rome
Peter Augsdorfer	Faculty, Ingolstadt University of Applied Sciences, Germany
Carlos Costa	Chairman, Tourism Management, Universidade De Aveiro
Ajit Parulekar	Faculty, Goa Institute of Management
Blaise Costabir	Managing Director, Zarhak Moulders Pvt Ltd
G. K. Sharma	Faculty, IIM Calicut
Geoge Ninan	HR Manager, MRF Ltd
Guilman Fernandes	HR Manager, Reliance-Salgaonkar Thermal Power Plant
M. A. Sundaram	Former Senior VP, Zuari Agro chemicals Ltd
Mario D'Souza	Director, Magnum Creative Advertising
Benedikt Hackl	University of Ravensburg, Germany
Udo Klaiber	University of Ravensburg, Germany
Natarajan Chandrasekhar	Ingolstadt University of Applied Sciences, Germany

Plus our 1000+ alumni network spread across corporate, government, academic, and research organisations and those who opted for entrepreneurship.

... Student Life Beyond the Classrooms...

... Student Life Extending Beyond The Classrooms...

- Goa offers a high quality of life, a clean physical environment and a multicultural social environment.
- Large number of Committees in GUDMS to participate and hone your management skills.
- Opportunity to participate in regional and national curricular and co-curricular events.
- Opportunity to organize events.
- Life in GUDMS goes far beyond the mundane learning experience in a conventional University Department.

PROPOSED MBA PROGRAM STRUCTURE*

TERM I

Subject	Credits
Marketing Management	04
Finance Management	04
HR Management	04
Economics	04
CCA	02
Communication Skills Oral + written +GD + Presentation	04
TOTAL	22

TERM II

Subject	Credits
Strategic Management	04
BRM	04
IT Skills	04
Legal Aspects of Business	04
POM (OR)	04
Organisational Behaviour + MP	04
Interview facing Skills + Mock Interview	02
TOTAL	26

SUMMER INTERNSHIP

Summer Internship	From April to June
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TERM III & TERM IV

A. Optional Business Courses

Courses	Offered
Finance	20
Marketing	20
HR	20
Tourism	20

To be completed by students – 24 Credits

B. Optional Non-Business Courses – 8 Credits

*Program structure is subject to the approval of the academic council
Courses and their allocation across terms are subject to change

Soft skills Program

The specific skills are indicative. The Department Council / Faculty Board will decide the specific program for each Term.

- Courses and their allocation across terms are subject to change.
- Functional electives (like finance, marketing, human resources, operations) and sectoral electives (like hospitality and tourism, IT enabled services) shall be offered within the constraints of students' demand and the resources available with the department from time to time.
- No refund of fee is admissible if the student withdraws admission after the last date.
- Above rule shall be applicable to all items of fee except refundable deposits
Ragging is Strictly Prohibited
- As per Section 26(1)(g) of UGC Act, 1956, ragging is strictly prohibited and invites severe punishment as per the said Act.

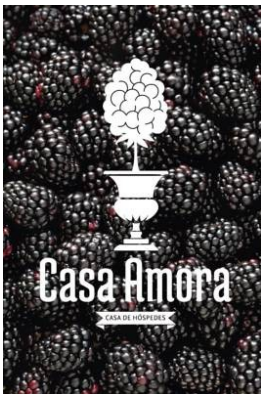
Other Important Activities of the Department

- A full-fledged Case study based Ph D Program in Management
 1. The Case Studies developed by our PhD students are used in our MBA Program.
 2. Most of the PhD students and their guides have published internationally.
 3. Weekly discussion forum and an electronic discussion group for collective guidance to hone the skills.

- Integrated MBA (Hospitality, Travel and Tourism)
- M Phil Program in Management

- The department oversees Goa University's other management programs such as
 1. PGDMs (Post-Graduate Diplomas in Management (Event Management)
 2. BBA (Bachelor of Business Administration)

Our students are placed at.....



THE TIMES OF INDIA



... Choosing The Right BUSINESS SCHOOL Is A Critical Decision You Can Make...
Be Proud If Your Decision Is To Choose Us...

DEPARTMENT OF MANAGEMENT STUDIES

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www.unigoa.ac.in

GUDMS: GrabUrDreaMS

“You will begin to touch heaven, Jonathan, in the moment that you touch perfect speed. And that isn’t flying a thousand miles an hour, or a million, or flying at the speed of light. Because any number is a limit and perfection doesn’t have limits. Perfect speed, my son, is being there.”

--Jonathan Livingston Seagull: A Story—

To get admission for the MBA course at GUDMS, you have to answer a common admission test CMAT.

The last date for applying for CMAT : 15th December, 2016

The date of the CMAT exam: 28th January, 2017

Click on the link http://aicte-cmat.in/College/Index_New.aspx to apply for CMAT.