



Goa University

Discipline of Biotechnology, School of Biological Sciences & Biotechnology

Report on Reel Making Competition

organized by the Biohaven Club, Discipline of Biotechnology, School of Biological Sciences & Biotechnology (SBSB),

1. Title of the Event/Activity/program	Reel Making Competition
2. Date and Time	17/12/2025
3. Mode of conduct (Physical/Online)	Online
4. School/ Directorate/ Section	Biotechnology Discipline, School of Biological Sciences & Biotechnology
5. Collaborating Agency/School/Directorate	NIL
6. Detail of the Resource Person (Brief biodata)	Not Applicable
7. Number of Faculty attended/participated	Not Applicable
8. Number of Student attended / participated	6
9. No. of external students/faculty/other participants	NIL
10. The objectives of the Program/activity/event	The Reel Making Competition was organized to encourage Master's students to creatively showcase the academic, research, and infrastructural facilities of the campus through engaging short-form digital media. The activity aimed to enhance students' communication, storytelling, and digital content creation skills while fostering institutional pride and a sense

	of belonging. By promoting campus resources such as laboratories, libraries, innovation spaces, and student amenities, the initiative also sought to strengthen the institution's outreach and visibility across social media platforms.
11. Description of the Program/activity/event	The Reel Making Competition was organized by the Biohaven Club, Discipline of Biotechnology, School of Biological Sciences & Biotechnology (SBSB), under the theme "Discover Our Campus – Where Learning Meets Life." The competition was open to Biotechnology discipline students in teams of two members. Participants were required to create an original 90-second reel highlighting campus facilities, academic infrastructure, and student life. Reels were submitted via email and evaluated based on creativity, originality, relevance to the theme, and storytelling effectiveness. Winning entries will be featured on the official campus social media platforms and during orientation events to enhance institutional visibility.
12. Benefit/Key outcomes of the Program/activity/event	The competition significantly enhanced students' digital communication, visual storytelling, and collaborative skills. Participants demonstrated innovation in presenting laboratories, classrooms, research environments, and campus spaces through concise and impactful media formats. The activity strengthened students' sense of institutional affiliation and pride while simultaneously contributing to promotional outreach. Featuring the winning reels on official platforms increased digital engagement and visibility of the Discipline of Biotechnology. Overall, the initiative successfully integrated creative expression with academic branding and student skill development.
13. Enclosures with report	Brochure, student attendance

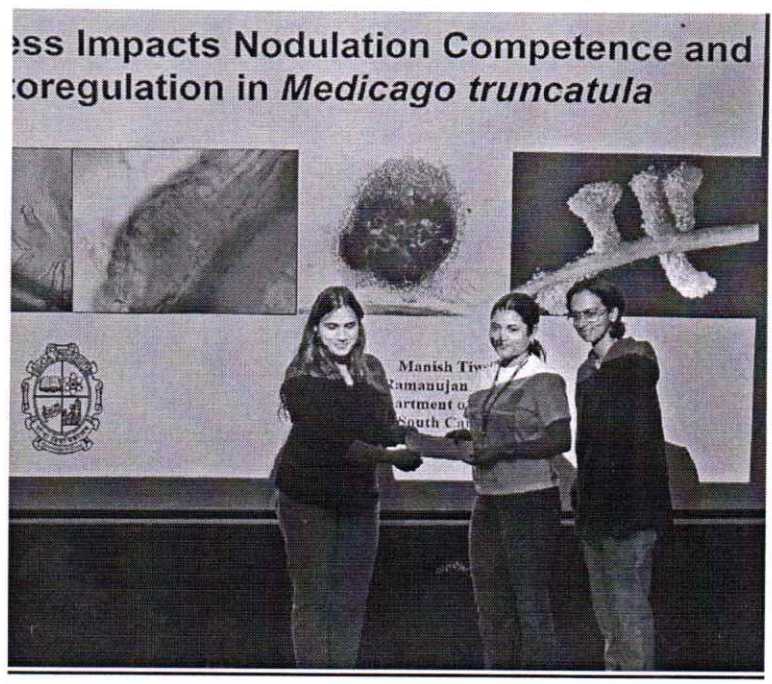
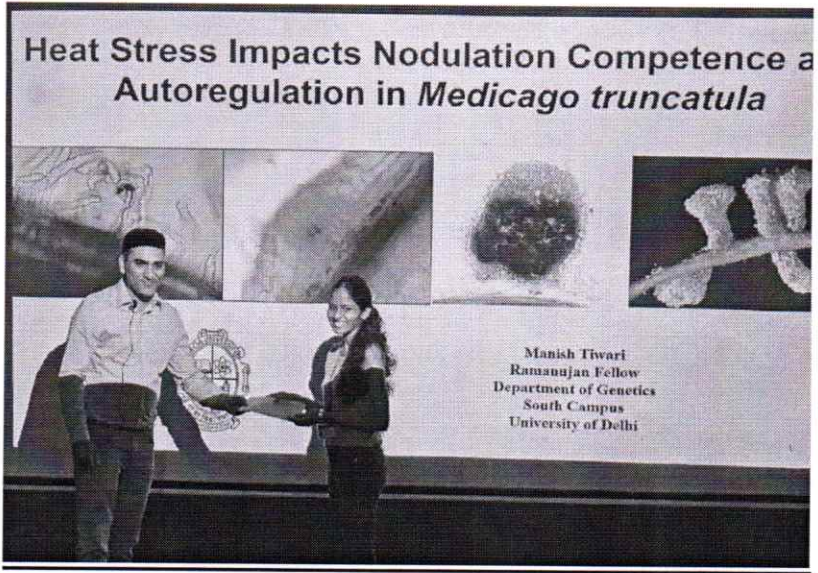
Signature:

Sanika D Samant
 Name of coordinator *Dr. Sanika D Samant*
 Designation: *Assistant Professor*
PD Marine Biotech
SBSB







A. Antram
 Signature *17/03/2026*

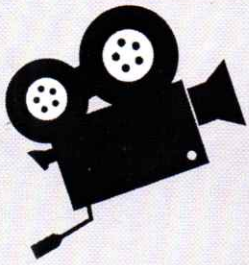
Dean/Director/Head

Seal of the School/Directorate/University
 Dean of School of Biological Sciences
 & Biotechnology
 Goa University, Goa - 403206

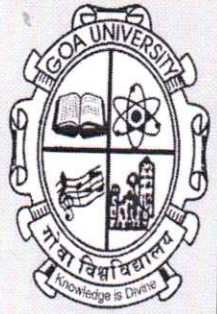


Attendance for reel making competition under Biohaven

Name of participant	MSc batch	Sign
Kimberly Bennet D'Costa	Part 1	
Shubhangi shet Mapari	Part 1	
Nidhi Govekar	Part 1	
Savi S Raut Dessai	Part 1	
Vridhi	Part 2	
Yousha	Part 2	



BIOHAVEN CLUB
DISCIPLINE OF BIOTECHNOLOGY
SCHOOL OF BIOLOGICAL SCIENCES & BIOTECHNOLOGY



(SBSB)
PRESENTS

REEL MAKING COMPETITION

OPEN TO ALL BIOTECHNOLOGY DISCIPLINE
STUDENTS (TEAM OF 2 MEMBERS)

THEME:
"DISCOVER OUR CAMPUS – WHERE LEARNING MEETS LIFE"

SUBMIT BY: 17th DECEMBER

ANNOUNCEMENT OF WINNERS: 22nd DECEMBER

WINNING REELS WILL BE FEATURED ON THE OFFICIAL CAMPUS
SOCIAL MEDIA PAGE AND DURING ORIENTATION EVENTS

First Prize: Rs 2000/-
Second Prize: Rs 1000/-



COMPETITION GUIDELINES:

- **DURATION: 90 SECONDS**
- **LANGUAGE: ENGLISH / HINDI / KONKANI**
- **ALL VISUALS AND AUDIO MUST BE ORIGINAL OR COPYRIGHT-FREE**
- **NO USE OF VULGAR LANGUAGE AND CLIPS**

JUDGING CRITERIA:

- **CREATIVITY & ORIGINALITY**
- **RELEVANCE TO THEME**
- **STORYTELLING**

SUBMISSION DETAILS:

SEND YOUR REEL TO

biohavengmbt@gmail.com

CONTACT FOR QUERIES:

FACULTY COORDINATOR: DR. SANIKA SAMANT (+91 97644 49200)

STUDENT COORDINATOR: LEVI PEREIRA (+91 93253 06992)

