



Goa University
D.D. Kosambi School of Social Sciences and Behavioural Studies

Social Work Programme

Report on Home-to-Home Cleanliness Education Drive

1. Title of the Event	Home-to-Home Cleanliness Education Drive
2. Date and Time	10th December 2025 2:00 PM – 4:00 PM
3. Mode of Conduct	Physical
4. School / Directorate/ Section	D. D. Kosambi School of Social Sciences and Behavioural Studies (DDKSSSBS), Goa University
5. Collaborating Agency	Not Applicable
6. Detail of the Resource Person (Brief biodata)	Not Applicable
7. Number of Faculty attended/participated	2
8. Number of Students Attended / Participated	10
9. No. of external students/faculty/other participants	0
10. Objectives of the Event	<ul style="list-style-type: none">• To promote household hygiene awareness and highlight the importance of clean living environments for health and well-being.• To encourage sustainable waste management

	<p>practices through simple methods of segregation and responsible disposal.</p>
<p>11. Description of the Event</p>	<p>As part of Rural Camp 2025 outreach activities, students conducted a home-to-home cleanliness education drive aimed at raising awareness about sanitation, hygiene, and environmental responsibility. During the village visit, students interacted directly with households and explained how maintaining cleanliness contributes not only to aesthetic surroundings but also to improved health outcomes and overall well-being.</p> <p>Participants emphasized practical strategies such as segregating biodegradable and non-biodegradable waste to facilitate recycling and proper disposal. Community members showed interest in implementing these practices in their daily routines. Discussions also addressed sanitation issues, including the risks associated with open defecation, and highlighted the importance of using toilets and maintaining hygienic surroundings.</p> <p>The concept of the 3Rs—Reduce, Reuse, Recycle—formed a central component of the awareness drive. Students provided relatable examples such as reusing plastic containers and recycling paper materials to demonstrate how small behavioural changes can contribute to environmental sustainability. The team also explained the harmful effects of burning waste, particularly its negative impact on health and the environment.</p>

	<p>The activity proved to be a valuable experiential learning opportunity, allowing students to connect theoretical knowledge with real-life community challenges such as irregular waste collection and limited sanitation infrastructure. The interaction strengthened their empathy, communication skills, and critical thinking while reinforcing the importance of community-based education.</p>
<p>12. Benefit/Key Outcomes of the Event</p>	<ol style="list-style-type: none"> 1) Increased awareness among residents regarding hygiene practices, waste segregation, and sanitation. 2) Encouraged behavioural change toward adopting the 3R principles and avoiding environmentally harmful practices. 3) Promoted healthier living conditions through improved understanding of the link between cleanliness and disease prevention.
<p>13. Enclosures with report</p>	<ul style="list-style-type: none"> ● Copy of the Event Poster ● Photos ● Attendance sheet



Mr. Keval Naik
Assistant Professor (Social Work)
Rural Camp Coordinator



Prof. Nagendra Rao
Dean
D. D. Kosambi School of Social
Sciences and Behavioural Studies

DEAN
D. D. Kosambi School of Social Sciences
& Behavioural Studies
Goa University

Seal of the School/Directorate/University

Date: 18th February 2026



SOCIAL WORK PROGRAMME
D. D. Kosambi School
of Social Sciences and Behavioural Studies
Goa University

RURAL CAMP 2025

From Classroom to Community:
Empowering Change Together

Home-to-Home Cleanliness Education Drive

An Engagement Into Household Cleanliness & Waste Management

Community-driven outreach to strengthen household hygiene, waste management habits, and sustainable cleanliness practices for a healthier village environment.



Date:

December 10, 2025



Time:

2:00 PM- 4:00 PM



Venue:

Marciam



Dr. Kajal Rivankar
Faculty Incharge



Ms. Aishwarya Gad
Student Incharge

Prof. Nagendra Rao

Dean, DDKSSBS

Dr. Prachi Prabhu

PD, SWP

Mr. Keval Naik

Faculty Coordinator



GPS Map Camera
Marcaim,Goa,India
Kundem Road, Ponda, Marcaim, Goa 403404, India
Lat 15.419246, Long 73.942631
12/10/2025 12:09 PM GMT+05:30
Note : Captured by GPS Map Camera



GPS Map Camera
Marcaim,Goa,India
Kundem Road, Ponda, Marcaim, Goa 403404, India
Lat 15.418974, Long 73.941913
12/10/2025 11:50 AM GMT+05:30
Note : Captured by GPS Map Camera



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Cw9v+h4q, Madkai, Goa 403404, India
Lat 15.418966° Long 73.942745°
Wednesday, 10/12/2025 11:48 AM GMT +05:30

GPS Map Camera

RURAL CAMP 2025

HOME to HOME Cleanliness Education Drive

Date :- 10/12/2025

Time :-

- 1] Afsana Athikatti
- 2] Aishwarya Gad.
- 3] Sakshi Revodkare
- 4] Shara Dias
- 5] Syden fernandes.
- 6] Maury Chari
- 7] Shahu Gawas.
- 8] Sujit Shetkar.
- 9] Diya Sawant
- 10] Vaidehi Zarpkar.

Afsana
Aishwarya
Sakshi

Dias
Syden

Maury
Shahu

Sujit
Diya

Faculty :-

- 1] Dr. Kajal Rivankar
- 2] Keral Naik.

Dr. Kajal
Keral