



## Goa University

### D.D. Kosambi School of Social Sciences and Behavioural Studies

#### Social Work Programme

### Report on Community Outreach on Alcohol Abuse: Addressing Alcohol Harm Through Doorstep Conversations

<b>1. Title of the Event</b>	<b>Community Outreach on Alcohol Abuse: Addressing Alcohol Harm Through Doorstep Conversations</b>
<b>2. Date and Time</b>	7th December 2025   2:00 PM – 4:00 PM
<b>3. Mode of Conduct</b>	Physical
<b>4. School / Directorate/ Section</b>	D. D. Kosambi School of Social Sciences and Behavioural Studies (DDKSSSBS), Goa University
<b>5. Collaborating Agency</b>	Not Applicable
<b>6. Detail of the Resource Person (Brief biodata)</b>	Not Applicable
<b>7. Number of Faculty attended/participated</b>	2
<b>8. Number of Student Attended / Participated</b>	10
<b>9. No. of external students/faculty/other participants</b>	0
<b>10. Objectives of the Event</b>	<ul style="list-style-type: none"><li>• To create awareness among community members regarding the harmful effects of alcohol abuse on</li></ul>

	<p>individual health, family well-being, and social life.</p> <ul style="list-style-type: none"> <li>• To promote healthy lifestyle practices and responsible decision-making through direct interpersonal engagement.</li> <li>• To encourage behavioural change using culturally sensitive communication and visual educational tools.</li> <li>• To strengthen experiential learning by linking academic knowledge with field-based community engagement.</li> </ul>
<p><b>11. Description of the Event</b></p>	<p>A door-to-door awareness drive was conducted in Madkai village as part of the Rural Camp 2025 field activities. Students interacted directly with community members through interpersonal communication, creating a participatory environment for discussion on alcohol-related harm and preventive strategies. The outreach activity utilized an educational poster titled “<i>Say No to Alcohol, Yes to Life!</i>” as the primary communication aid.</p> <p>The poster conveyed key information including the meaning of alcohol addiction, its causes such as stress, peer pressure, trauma, and early exposure, warning signs like mood changes and withdrawal symptoms, and the impact of alcoholism on health, family relationships, employment, and social functioning. Preventive measures and healthier lifestyle alternatives were also discussed, along with information about available local support services, helplines, and Alcoholics Anonymous groups.</p> <p>Students explained the content in simple, non-judgmental, and culturally sensitive language to ensure accessibility and comfort for community members. The conversations encouraged openness, reflection, and dialogue within households, thereby</p>

	making the awareness intervention both educational and supportive.
<b>12. Benefit/Key Outcomes of the Event</b>	<ol style="list-style-type: none"> <li>1) Increased community awareness regarding the causes, warning signs, and consequences of alcohol addiction.</li> <li>2) Improved understanding among residents about the importance of early identification, prevention, and support-seeking behaviour.</li> <li>3) Reduction of stigma associated with discussing addiction and accessing help.</li> <li>4) Enhanced community knowledge about local de-addiction services and support systems.</li> <li>5) Strengthened students' practical fieldwork skills, including communication, empathy, and community engagement.</li> </ol>
<b>13. Enclosures with report</b>	<ul style="list-style-type: none"> <li>● Copy of the Event Poster</li> <li>● Photos</li> <li>● Attendance sheet</li> </ul>



Mr. Keval Naik  
Assistant Professor (Social Work)  
Rural Camp Coordinator



Prof. Nagendra Rao  
Dean  
D. D. Kosambi School of Social  
Sciences and Behavioural Studies

**DEAN**  
D. D. Kosambi School of Social Sciences  
& Behavioural Studies  
Goa University

Seal of the School/Directorate/University

**Date:** 18<sup>th</sup> February 2026



**SOCIAL WORK PROGRAMME**  
**D. D. Kosambi School**  
**of Social Sciences and Behavioural Studies**  
**Goa University**

**RURAL CAMP 2025**

**From Classroom to Community:**  
**Empowering Change Together**

## **Community Outreach on Alcohol Abuse**

### **Addressing Alcohol Harm Through Doorstep Conversations**

*Doorstep education on alcohol misuse, community challenges, and safer living to support meaningful behaviour change.*



**Date:**  
December 7, 2025



**Venue:**  
Marciam



**Dr. Prachi Prabhu**  
Faculty Incharge



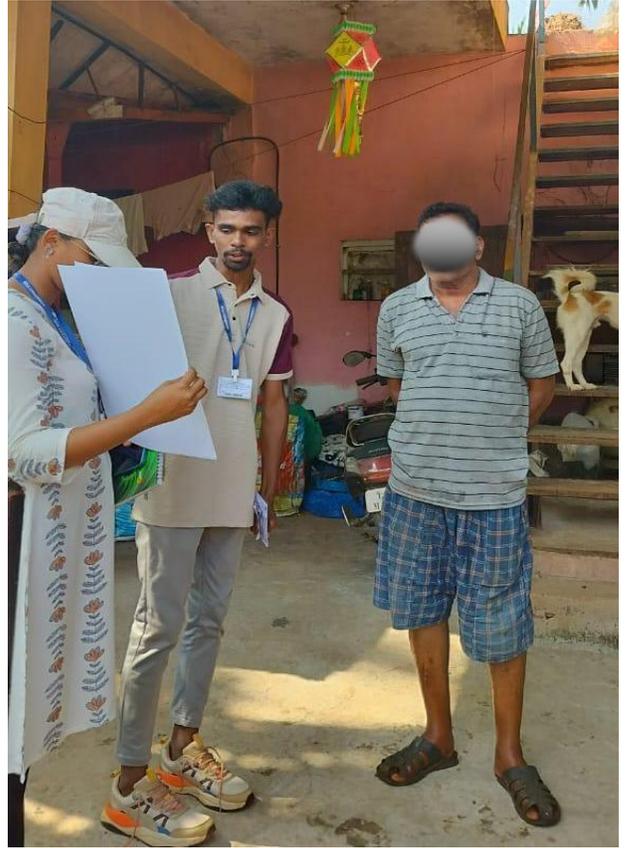
**Ms. Sakshi Revodkar**  
Student Incharge

**Prof. Nagendra Rao**  
Dean, DDKSSBS

**Dr. Prachi Prabhu**  
PD, SWP

**Mr. Keval Naik**  
Faculty Coordinator





# RURAL CAMP 2025

Door to door awareness drive on alcohol abuse

Date - 07/12/2025

Time - 02:00 pm to 04:00 pm

- 1) Afsana Athikatti
- 2) Aishwarya Gad
- 3) Sakshi Revolkar
- 4) Shazra Dias
- 5) Syden Fernandes
- 6) Mawya Chazi
- 7) Shanu Gawas
- 8) Sujit Shetkar
- 9) Diya Sawant
- 10) Vaidehi Zazapkar

~~Afsana~~  
~~DGad~~  
~~Sakshi~~  
~~Dias~~  
Fernandes  
~~S~~  
Sawant  
Shetkar  
~~Sawant~~  
~~Zazapkar~~

- 11) Kevai Naik
- 12) Dr. Nandha Sawaiker

Hi