



## Goa University

### Discipline of English, Shenoi Goembab School of Languages and Literature

#### Report on the Brainstorming Session on "Fostering India's Creative Economy: Unlocking Potential for Growth and Innovation"

1. Title of the Event/Activity/program	Brainstorming Session on "Fostering India's Creative Economy: Unlocking Potential for Growth and Innovation"
2. Date and Time	1 <sup>st</sup> February 2025 (10:30 am to 4:30 pm)
3. Mode of conduct (Physical/Online)	Physical
4. School/ Directorate/ Section	Shenoi Goembab School of Languages and Literature
5. Collaborating Agency/School/Directorate	Indira Gandhi National Centre For the Arts, Regional Centre, Goa
6. Detail of the Resource Person (Brief biodata)	<p>Victor Hugo Gomes – A restorer and curator dedicated to preserving Goa's cultural heritage. As the founder of Goa Chitra Museum, he showcases traditional tools, artifacts, and agrarian practices, ensuring their legacy endures.</p> <p>Dr. Bhushan V. Bhawe – Principal of Vidya Prabodhini College, with expertise in socio-linguistics, comparative literature, and eco-criticism. A prolific writer and translator, he has over three decades of experience teaching Konkani.</p> <p>Dr. Isabel de Santa Rita Vás – Playwright, theatre director, and founder of The Mustard</p>

	<p>Seed Art Company, an amateur theatre group in Goa. She has written and directed over 65 productions, contributing significantly to English-language theatre in the region.</p> <p>Avinash Kumar – Co-founder of Quicksand, a design and research studio focused on social innovation. He is also the creative director of Antariksha Studio, developing video games inspired by Indian heritage, and a key figure behind the UnBox Festival and EyeMyth Media Arts Festival.</p> <p>Rafael Pereira – Managing partner at TINNUTS, an intellectual property law firm. With an LLM from UC Berkeley, he specializes in IP law, entertainment law, and blockchain, advocating for creators across various disciplines.</p> <p>D. S. Prashant – CEO of the Startup and IT Promotion Cell, Government of Goa. With over 25 years of experience, he has trained thousands of entrepreneurs and played a key role in nurturing Goa's startup ecosystem, securing funding for over 50 startups.</p> <p>Sharada Kerkar – Co-founder of the Children's Art Studio at the Museum of Goa, focusing on art-based livelihoods, women's empowerment, and social impact. She has worked with organizations like Justice Adda and UNU-MERIT, promoting education and community development through art.</p> <p>Dr. Tanvi Kamat Bambolkar – Assistant Professor of English at Government College, Quepem, dedicated to literary scholarship and cultural preservation. Passionate about Goan heritage, her work bridges academic research, creativity, and local identity, fostering a deeper appreciation for Goa's rich cultural landscape.</p> <p>Jack Ajit Sukhija – Partner at Welcomheritage Panjim Inn and President of the Travel and</p>
--	--

	<p>Tourism Association of Goa (TTAG). A leader in heritage tourism, he advocates for sustainable tourism, cultural preservation, and responsible industry growth.</p> <p>Mayuresh Narvekar – Team Lead at Soul Travelling, a company redefining Goa's tourism by curating offbeat, immersive cultural experiences. His work challenges stereotypes about Goa, promoting local heritage through walking tours and storytelling.</p> <p>Tristan Lopes – Head Chef and Partner at Miri Global Fusion Dining, contributing to Goa's culinary innovation with global and local influences.</p> <p>Dr. Frederick Noronha – Journalist, writer, and publisher, founder of Goa 1556, an independent publishing house focusing on Goan history, culture, and alternative narratives. His work spans media studies, free software, ICT for development, and book publishing.</p> <p>Tarang Gharpure – Archaeologist, Archaeological Survey of India, with expertise in heritage conservation and restoration. He serves on Goa's Scrutiny Committee for the preservation of historical monuments.</p> <p>Franz Schubert Cotta – Assistant Professor at Goa University, multi-instrumentalist, vocalist, and academic, born into a prominent Goan musical family. He has performed with the Goa State Symphony Orchestra, the Goa String Orchestra, and the Cotta Family Ensemble, representing Goa at the Lusofonia Festival in Macau.</p>
<b>7. Number of Faculty attended/participated</b>	4
<b>8. Number of Student attended / participated</b>	21

<b>9. No. of external students/faculty/other participants</b>	15
<b>10. The objectives of the Program/activity/event</b>	<ul style="list-style-type: none"> <li>● Identify key barriers hindering the growth of India's creative economy by engaging stakeholders, including artisans, cultural entrepreneurs, and policymakers.</li> <li>● Explore innovative strategies to modernize traditional practices, enhance financial literacy, and integrate digital tools for creative businesses.</li> <li>● Develop a roadmap for sustainable growth by fostering collaborations between government bodies, educational institutions, and private stakeholders.</li> </ul>
<b>11. Description of the Program/activity/event</b>	<p>The event, chaired by Dr. Shah Faesal, IAS, Deputy Secretary, Ministry of Culture, brought together stakeholders from India's creative economy, including artisans, cultural entrepreneurs, policymakers, and academics. Through an interactive brainstorming session, participants identified key barriers such as financial literacy gaps, lack of copyright protection, and bureaucratic challenges. Discussions focused on modernizing traditional practices, integrating digital tools, and fostering collaborations between cultural and business sectors. The event concluded with actionable solutions, including the creation of village-based cultural hubs, stronger government support, and leveraging social media to amplify India's cultural economy on a global scale.</p>
<b>12. Benefit/Key outcomes of the Program/activity/event</b>	<ul style="list-style-type: none"> <li>● Stakeholders recognized financial literacy gaps, inadequate marketing strategies, lack of copyright protection, and bureaucratic hurdles as</li> </ul>

	<p>key challenges.</p> <ul style="list-style-type: none"> <li>Proposed solutions included digital modernization, storytelling through art, stronger educational programs, and institutional collaborations to boost creative enterprises.</li> <li>Actionable recommendations emphasized creating village-based cultural hubs, strengthening government-backed initiatives, integrating creativity into tourism, and leveraging social media for global outreach.</li> </ul>
<b>13. Enclosures with report</b>	Brochure, Geo-tag photos, Attendance of students/faculty/external participants.

Signature:

  
NAFISA OLIVEIRA

Name of coordinator: AKASH BHOSLE

Designation: ASSISTANT PROFESSORS

Signature



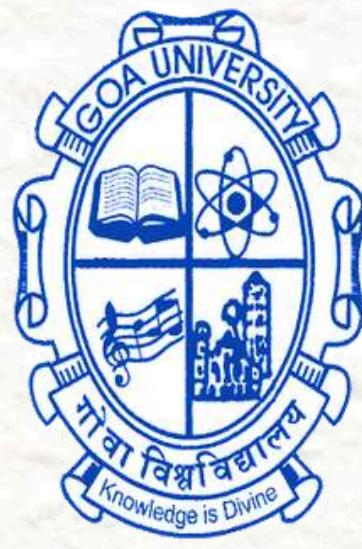
Dean/Director/Head

Seal of the School/Directorate/University





संस्कृति मंत्रालय  
MINISTRY OF  
CULTURE



कला यस्मिन् प्रतिष्ठिताः  
INDIRA GANDHI NATIONAL CENTRE FOR THE ARTS  
इन्दिरा गाँधी राष्ट्रीय कला केन्द्र

**INDIRA GANDHI NATIONAL CENTRE FOR THE ARTS (IGNCA)**

**REGIONAL CENTRE-GOA**

*in collaboration with*

**DISCIPLINE OF ENGLISH**

**SHENOI GOEMBAB SCHOOL OF LANGUAGES AND LITERATURE**

**GOA UNIVERSITY**

*presents a brainstorming session on*

# Fostering India's Creative Economy: Unlocking Potential for Growth and Innovation

**1 FEB 2025 | 10.30AM TO 4.30PM**

**VENUE: COUNCIL HALL, ADMINISTRATIVE BLOCK,  
GOA UNIVERSITY**

**PROF. ANURADHA WAGLE**

**DEAN, S.G.S.L.L.**

**MS. NAFISA OLIVERA**

**COORDINATOR**

**DR. ARUN REDDY**

**REGIONAL DIRECTOR, IGNCA**

**MR. AKASH BHOSLE**

**CO-COORDINATOR**



*Dr. Shah Faesal, IAS, sets the stage, outlining his vision and expectations for a dynamic discussion on India's creative economy.*



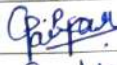
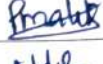


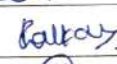




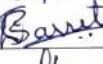
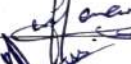

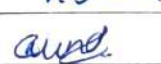
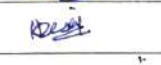


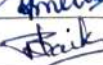
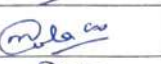







*Speakers attentively engage with the discussions, absorbing insights and perspectives on shaping India's creative economy.*

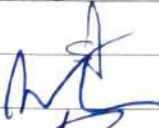
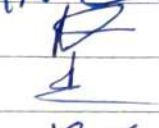
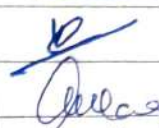
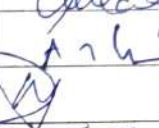

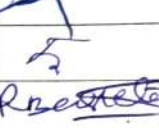
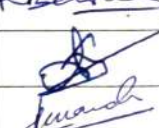
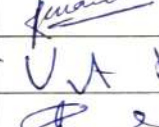
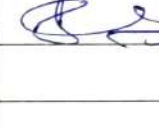

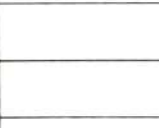
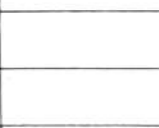
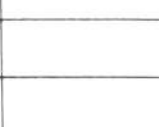
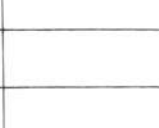
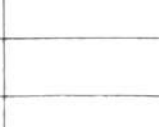

**Goa University**  
**Shenoi Goembab School of Languages and Literature**  
**Discipline of English**

ATTENDANCE SHEET  
 Brainstorming Session on

***Fostering India's Creative Economy: Unlocking Potential for Growth and Innovation***

01/02/2025

Sr. No.	Name	Contact	Signature
1	Diksha P. Gaunkar	9067429538	
2	Pranjal K. Malik	9158983192	
3	Maryelle Fernandez	9356875565	
4	Shanalee Jorge	9763643115	
5	Archana A. Veltkar	7498723920	
6	Esha Palkar	7066567170	
7	Vedha Gawade	9405686413	
8	Mitali Shiradkar	8830048265	
9	Fianka Barreto	9168385877	
10	Nayshid Alvaraz	9767952918	
11	Pearl Sequiera	7083981989	
12	Karle Rose Barreto	9130506774	
13	Leann Cynthia Fernandes	9284991310	
14	Purva Nandkumar Dyale	7507231988	
15	Adv. Prasenjit Dhage	9637665545	
16	Godlani Charlotte Mendes	8805585621	
17	Kanaka Desai	8669695438	
18	Kesha D. Prabhu Desai	8007987915	
19	Nafisa Oliveira	9764971797	
20	Grace D'mello	9112975542	
21	Pradnya D. Naik	8408899243	
22	Melba Colao	9921246986	
23	Manish Jaiswal	6387848078	
24	Prityanka Bansale	9156012739	
	<del>Roubetta Barreto</del>	<del>7029434660</del>	<del></del>

Sr. No.	Name	Contact	Signature
25	D. S. Prashant	9823235850	
26	AVINASH KUNAR	9818955338	
27	Dr. Kamesh shetgaolcar	9158607567	
28	FRANZ SCHUBERT COTTA	9822164323	
29	CANDICE NIDIE SERUETRA	8484013767	
30	Gumadhu Wagle	9822165577	
31	Shah Faesal	9682116941	
32	Mayuresh. Maruwal	9665675340	
33	Jack Sutliwa	9823025798	
34	Tanni Bambolkas	9511257164	
35	Fredrick M. M.	9822122431	
36	Rovella Baereto	7028439660	
37	Akash Bhosle	9518501622	
38	Rochelle fernandes	9168231310	
39	Victor Hugo Gounin	9850466165	
40	S. Arun Kumar Reddy	8071068934	
41			
42			
43			
44			
45			
46			
47			
48			
49			
50			
51			
52			
53			
54			
55			
56			
57			