

Goa University

D.D. Kosambi School of Social Sciences and Behavioral Studies

Social Work Programme

Report on Clean, Green, Serene A Community Cleanliness Drive

1. Title of the Event	Clean, Green, Serene: A Community Cleanliness Drive	
2. Date and Time	19th February 2025 9:00 AM – 10:30 AM	
3. Mode of Conduct	Physical	
4. School / Directorate/ Section	D. D. Kosambi School of Social Sciences and Behavioural Studies (DDKSSSBS), Goa University	
5. Collaborating Agency	Canacona Municipal Corporation	
6. Detail of the Resource Person (Brief biodata)	Not Applicable	
7. Number of Faculty attended/participated	3	
8. Number of Student Attended / Participated	13	
9. No. of external students/faculty/other participants	Not Applicable	

10. Objectives of the To promote cleanliness, hygiene, and Event environmental responsibility within the local community. To raise awareness on waste segregation and sustainable waste disposal practices. encourage active participation in community-driven environmental initiatives. 11. Description of the The Clean, Green, Serene: A Community Cleanliness Drive was organized in collaboration with the Canacona Event Municipal Council at Nagarcem, Canacona. The initiative aimed to instill a sense of environmental **responsibility** among students and the local community. Armed with gloves, garbage bags, and a commitment to change, students actively participated in cleaning public spaces, removing litter, and spreading awareness on proper waste disposal. A significant focus was placed on segregating wet and dry waste and encouraging residents to adopt sustainable waste management practices. During the drive, volunteers engaged in conversations with local vendors, shopkeepers, and residents, emphasizing the need for reducing plastic waste and maintaining clean surroundings for a healthier living environment. The event successfully demonstrated the power of collective action in creating a cleaner and greener community, reinforcing the importance of sustainable **practices** and civic responsibility. 12. Benefit/Key Outcomes **Promoting Community Awareness** – Residents of the Event gained insights into the importance of waste segregation and proper disposal. **Encouraging Student Leadership** – Students actively led the initiative, fostering a sense of responsibility and civic engagement. **Strengthening Partnerships** – The collaboration

13. Enclosures	with
report	

- Copy of Event Poster
- Photos
- Attendance Sheet

Mr. Keval Naik

Assistant Professor (Social Work)

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D.D. Kosambi School of Social Sciences

and Behavioural Studies

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D. D. Kosambi School of Social Sciences

& Behavioural Studies

Goa University

Seal of the School/Directorate/University

Date: 24th February 2025



RURAL CAMP 2025

From Classroom to Community: Empowering Change Together

Clean, Green, Serene: A Community Cleanliness Drive!

Community-driven initiative to promote cleanliness, environmental responsibility, and sustainable practices for a healthier and greener future.

Partner:

Canacona Municipal Council





19th February 2025 | 8.30 am - 11.00 am



Nagarcem, Canacona

Prof. Ganesha Somayaji Dean, DDKSSSBS Ms. Prachi Prabhu PD, SWP Ms. Joycy Manlun Event Coordinator









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