



**Goa University**  
**Goa Business school**  
**Discipline of Management studies**

**‘Learn from industry professionals’- A student industry interaction**

Date: November 20, 2024

Time: 9:30 AM – 4:30 PM

Venue: Surendrababu Timblo Hall, Narayan Rajaram Bandekar Bhavan, GCCI, Panjim

**Organized By:**

GCCI Education & Skill Development Sub-Committee and Goa Business School

**Participants:**

72 MBA Semester-I students from the Management Studies, Goa Business School, Goa University

**About the Event**

The Goa Chamber of Commerce and Industry (GCCI), in collaboration with Goa Business School, hosted a highly engaging seminar titled **"Learn from Industry Professionals"**. This event was designed to provide students with valuable insights into diverse industries through interactions with accomplished professionals, fostering a robust student-industry connection. The seminar,

held on November 20, 2024, was structured into four informative sessions, each addressing different sectors of Goa's economy. The event received an overwhelming response from the students, with vibrant discussions, thoughtful questions, and significant takeaways from every session.

**Inaugural Session**

1. **Floral Welcome:** The dignitaries were warmly welcomed with floral bouquets, with special recognition given to Prof. Dr. Manoj Kamat, Immediate Past President of GCCI Mr. Ralph de Sousa, and other esteemed guests.
2. **Lighting of the Lamp:** A ceremonial lamp-lighting marked the formal inauguration of the seminar, symbolizing the dispelling of ignorance through knowledge.
3. **Welcome Address:** Mr. Ralph de Sousa delivered a heartfelt welcome address, emphasizing the importance of industry-academia partnerships and GCCI's role in facilitating business in Goa.
4. **Address by the Dean:** Ms. Purva Hegde Desai, Dean of Goa Business School, highlighted the role of such initiatives in preparing students for real-world challenges (confirmation awaited).

5. Keynote by DG GCCI: Mr. Sanjay Amonkar, Director General of GCCI, presented insights on how GCCI supports businesses and entrepreneurs in Goa.

### **Session I: Travel & Tourism Industry**

Time: 11:00 AM – 12:15 PM

Speaker: Mr. Ralph de Sousa, Immediate Past President, GCCI

Introduction by: Ms. Pallavii Arondekar

Mr. de Sousa provided a comprehensive overview of Goa's Travel & Tourism Industry, highlighting its contributions to the state's GDP, employment generation, and the challenges faced by the sector. He emphasized sustainable tourism and leveraging Goa's unique cultural and natural resources.

The session concluded with an engaging Q&A round, where students raised several questions about policy measures, challenges in eco-tourism, and the potential of offbeat destinations in Goa.

### **Session II: Manufacturing Industry**

Time: 12:15 PM – 1:30 PM

Speaker: Mr. Goutam Raj, GM & Plant Head, MRF

Introduction by: Ms. Pallavii Arondekar

Mr. Raj delivered an insightful talk on the role of manufacturing in Goa's industrial landscape, emphasizing innovation, quality management, and operational efficiency. His discussion included a practical perspective on leadership and decision-making in a manufacturing setup.

The Q&A session that followed demonstrated high enthusiasm among students, who explored topics such as lean manufacturing, supply chain management, and employment opportunities in the sector.

### **Session III: History of Goa's Economy**

Time: 2:15 PM – 3:30 PM

Speaker: Prof. Dr. Manoj Kamat, Principal, S.S. Dempo College of Commerce

Introduction by: Ms. Pallavii Arondekar

Dr. Kamat captivated the audience with an in-depth exploration of Goa's economic history, tracing its evolution from a trade hub during Portuguese rule to its current status as a diverse economy. He also discussed economic policies that have shaped Goa's development.

The Q&A session saw active participation, with students expressing interest in Goa's historical trade practices and current economic policies.

### **Session IV: CMRY Scheme**

Time: 3:45 PM – 4:30 PM

Speaker: Mr. John P. D'Souza, Deputy General Manager, EDC

Introduction by: Ms. Pallavii Arondekar

Mr. D'Souza introduced the Chief Minister's Rojgar Yojana (CMRY) Scheme, elaborating on its objective to promote entrepreneurship and create employment opportunities in Goa. He detailed the eligibility criteria, benefits, and application process, inspiring students to consider entrepreneurship as a career path.

The Q&A round reflected the students' keen interest, with queries about loan structures, success stories, and the scheme's scope for innovative startups.



### Vote of Thanks

The seminar concluded with a formal vote of thanks by Dr. Rajeev Narvekar, Visiting Faculty at Goa Business School, who expressed gratitude to the speakers, GCCI, and the students for making the event a grand success.

### Student Feedback

The seminar was met with high appreciation from the students, who found the sessions highly informative and inspiring. The interactive format allowed them to clarify their doubts and gain practical knowledge from industry experts.

### Key Takeaways:

- Enhanced understanding of Goa's core industries.
- Exposure to real-world challenges and solutions.
- Motivation to explore entrepreneurship and innovative career paths.

Signature:

Name of coordinator

Designation:

*Dr. S. Yash Velp*  
22.11.2024  
Assistant Professor

Signature

Dean/Director/Head

Seal of the School/Directorate/University.

*Prady*  
22-11-24  
Dean  
Goa Business School  
Goa University



