

Goa University

GOA BUSINESS SCHOOL

Report on the Panel Discussion on "Towards Sustainable Tourism in Goa"

1. Title of the Event/Activity/program	Panel Discussion on 'Towards Sustainable Tourism in Goa'
2. Date and Time	20 th February 2024 from 9.30 a.m. to 2.00 p.m.
3. Mode of conduct (Physical/Online)	Physical [Venue: Taj Cidade de Goa Heritage, Dona Paula, Goa]
4. School/ Directorate/ Section	Goa Business School
5. Collaborating Agency/School/Directorate	Fomento Resort and Hotels Ltd.
6. Detail of the Resource Person (Brief biodata)	 List of Panelist: Shri. Suneel Anchipaka, IAS - Director - Tourism Shri. Nilesh Shah, President - Travel and Tourism Association of Goa Smt: Neeta Brid - Vice-President, Fomento Resorts and Hotels Shri. Parag Rangnekar - Member Goa Tourism Borad, Environmentalist and Entrepreneur Shri. Varun Hegde - Entrepreneur (Soul Travelling) Prof. Pranab Mukhopadhyay, Vice- Dean (Research), Goa Business School, Goa University

7. Number of Faculty attended/participated	25
8. Number of Student attended / participated	32
9. No. of external students/faculty/other participants	53
10. The objectives of the Program/activity/event	The main aim of the conclave was to bring together key stakeholders, industry experts, and policymakers to deliberate through a panel discussion on strategies for promoting sustainable tourism practices in Goa.
11. Description of the Program/activity/event	 The event was inaugurated by 1. Senior Professor Harilal B Menon, Vice Chancellor, Goa University, 2. Professor Dayanand Professor at Goa Business School and 3. Prof. Jyoti Pawar, Dean, Goa Business School. After the welcoming and opening remarks by the session speakers the panel discussion commenced.
12. Benefit/Key outcomes of the Program/activity/event	The session benefited the participants which included professionals from different Industries, students, faculty and public in general in understanding the need for Sustainable Tourism in Goa. The panelists gave valuable insights on the bottlenecks in their respective areas and also discussed the efforts taken towards achieving sustainable Tourism goals in Goa. Overall, the discussion was very fruitful since it sent a very clear message about the.need for every resident in Goa to contribute towards the goal of achieving sustainable tourism for holistic results.
13. Enclosures with report	Brochure, Geo-tag photos, Attendance of students/faculty/external participants.
Signature: Name of coordinator: Dr. Pinky Pawaskar (Assistant Professor) Dr. Pournima Dhume (Assistant Professor) Prof. Nilesh Borde (Assistant Professor)	Signature Dean/Director/Head Seal of the School/Directorate/University Dean Goa Business School Goa University







Dona Paula, Goa, India Sagar Society Rd, Dona Paula, Panaji, Goa 403004, India Lat 15.456516° Long 73.814226° 20/02/24 12:50 PM GMT +05:30 **GPS Map Camera**

