Goa University

Goa University Teachers Association (GUTA)

along with

Goa University Library

Organizes a talk on

How to Publish a Book

Report

1. Title of the Event/Activity/program	How to Publish a Book
2. Date and Time	23rd March 2023 at 3:30 pm
3. Mode of conduct (Physical/Online)	Physical mode
4. School/ Directorate/ Section	Goa University Teachers Association (GUTA) & Goa University Library
5. Collaborating Agency/School/Directorate	Qurate Books Pvt Ltd.
6. Detail of the Resource Person (Brief biodata)	Dr. Pramod Khera CEO, Qurate Books Pvt Ltd. B.Tech from IIT Delhi, PGDIM from IIM Bangalore and Ph.D. in Knowledge management from Pune University
7. Number of Faculty attended/participated	37
8. Number of Student attended / participated	3

9. No. of external students/faculty/other participants	2
10. The objectives of the Program/activity/event	To highlight technological advancements in Book Publishing with Print On Demand (POD) system and E-Publishing
11. Description of theProgram/activity/event	Assistance to authors for sharing their books with the world ➢ By taking on all the steps from manuscript to the hands of the reader ➢ By listing the book on all major e-commerce platforms globally ➢ By making the book available in all formats – digital and print ➢ By helping readers discover the book
12. Benefit/Key outcomes of the Program/activity/event	If authors have a story to tell Qurate Books Pvt. Ltd. Can help PUBLISH the story in the form of book ➢ Qurate Books will publish the books and list them on e-Commerce Platforms! ➢ Book will be made available through Print-On-Demand World –Wide on all e-commerce platforms like, Amazon (Prime), Flipkart, etc. ➢ Help in publishing Print and e-book formats. ➢ Help in editing and designing the books ➢ Royalty will be paid on every book sold. ➢ Provision of free ISBNs to the book

13. Enclosures with report	Brochure, e-Mail Notice, flyer, photo, Attendance of students/faculty/external participants. Background of Resource Person

Signature: 23/3/2023

Name of coordinator: Mr. Nandkishor K. Bandekar

Designation: Asst. Librarian, Goa University Library, Taleigao Goa

Date: 23/3/2023

Signature: 23/3/2023

Dean/Director/Head: Dr. Sandesh B. Dessai, UNIVERSITY LIBRARIAN, Goa University

Seal of the School/Directorate/University: Taleigao - Goa.

Assistant Librarian 2 <asstlib2@unigoa.ac.in>

Invitation for a Talk on "How to publish a Book" on 23rd March 2023 at 3.30 pm

6 messages

Assistant Librarian 2 <asstlib2@unigoa.ac.in> Mon, Mar 20, 2023 at 5:40 PM
To: Faculty <faculty@unigoa.ac.in>
Cc: Librarian Goa University <librarian@unigoa.ac.in>

Dear faculties,

University Library along with Goa University Teachers Association (GUTA) has organised a talk on" How to publish a Book" This is an invitation for the same

Following are the details of the session:
Date: 23rd March 2023 at
Time: 3.30 pm
Venue: Arts Block seminar hall.

Warm regards

Shri. Nandkishor K. Bandekar
Asst. Librarian
Library - Goa University
Taleigao Goa

Internal Quality Assurance Cell <iqac@unigoa.ac.in> Tue, Mar 21, 2023 at 2:27 PM
To: Assistant Librarian 2 <asstlib2@unigoa.ac.in>

Sir / madam

Please arrange for a Flyer on the talk so that same could added to University website

best wishes

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Disclaimer visit: https://www.unigoa.ac.in/docs/disclaimer.html.

Disclaimer visit: https://www.unigoa.ac.in/docs/disclaimer.html.

Assistant Librarian 2 <asstlib2@unigoa.ac.in> Tue, Mar 21, 2023 at 2:52 PM
To: Internal Quality Assurance Cell <iqac@unigoa.ac.in>

Flyer attached
Thank you so much

Shri. Nandkishor K. Bandekar
Asst. Librarian
Library - Goa University
Taleigao Goa

[Quoted text hidden]

Qurate_Leaflet_A4.pdf
252K

Assistant Librarian 2 <asstlib2@unigoa.ac.in> Tue, Mar 21, 2023 at 2:53 PM
To: Faculty <faculty@unigoa.ac.in>

Kindly see the attached flyer of the event

Regards
Shri. Nandkishor K. Bandekar
Asst. Librarian
Library - Goa University
Taleigao Goa

On Mon, Mar 20, 2023 at 5:40 PM Assistant Librarian 2 <asstlib2@unigoa.ac.in> wrote:
[Quoted text hidden]

Qurate_Leaflet_A4.pdf
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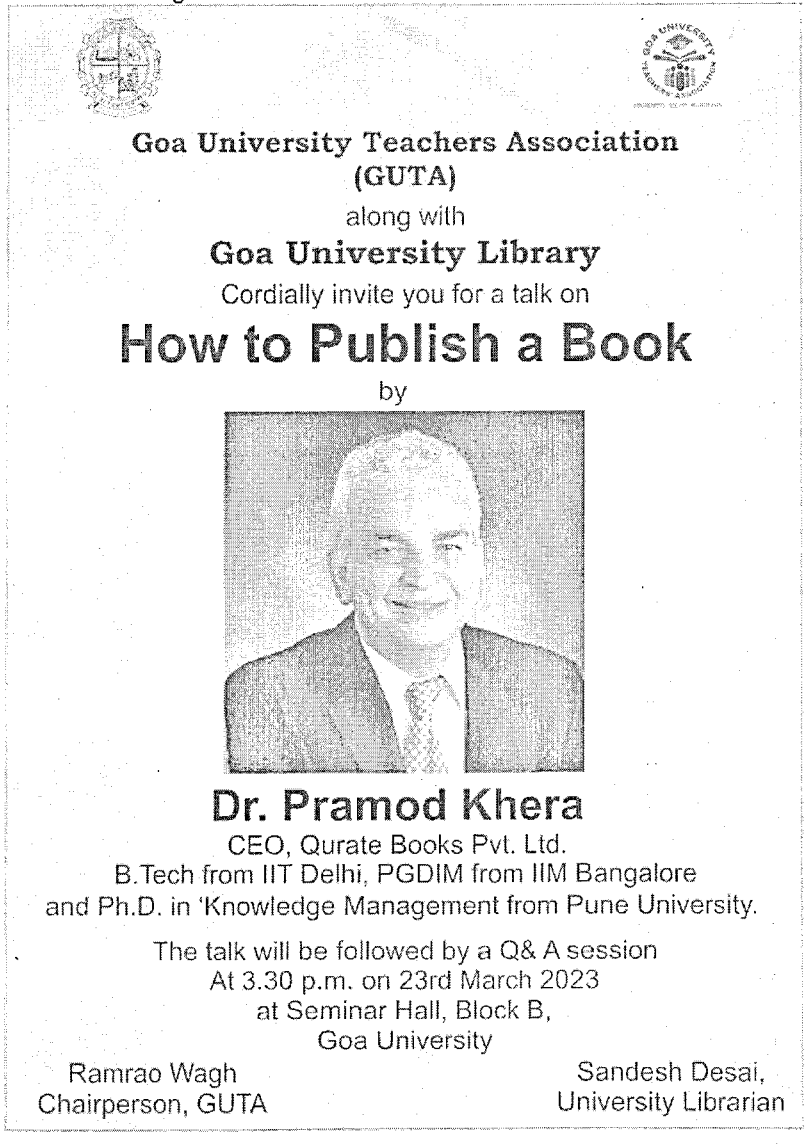
Assistant Librarian 2 <asstlib2@unigoa.ac.in> Thu, Mar 23, 2023 at 12:54 PM
To: Faculty <faculty@unigoa.ac.in>
Cc: Librarian Goa University <librarian@unigoa.ac.in>

Gentle reminder for today's session on " How to publish a Book"

Date: 23rd March 2023 (today)
Time: 3.30 pm
Venue: Arts Block seminar hall.

Revised flyer attached

Thanks and regards



Shri. Nandkishor K. Bandekar
Asst. Librarian
Library - Goa University

Goa University Teachers Association
(GUTA)

along with

Goa University Library

Cordially invite you for a talk on

How to Publish a Book

by

Dr. Pramod Khera

CEO, Qurate Books Pvt. Ltd.
B.Tech from IIT Delhi, PGDIM from IIM Bangalore
and Ph.D. in 'Knowledge Management from Pune University.

The talk will be followed by a Q& A session
At 3.30 p.m. on 23rd March 2023
at Seminar Hall, Block B,
Goa University

Ramrao Wagh
Chairperson, GUTA

Sandesh Desai,
University Librarian

Dr. Pramod Khera – Executive Profile

Dr. Pramod Khera is the CEO of Qurate Books Pvt. Ltd., which he has set up after spending over 40 years in the Corporate Sector in various Senior positions.

In his last assignment, Dr. Pramod Khera served as Executive Director of Repro Books Ltd., where is was instrumental in building the new age E-learning and Digital Books-On-Demand business for Repro.

Before joining Repro India Ltd., Khera was the CEO and Managing Director of Aptech Ltd. He has been a key participant in the spread of IT Education in the country which enabled India to generate the required trained manpower needed for the growth of It industry in the country.

Prior to leading Aptech to rapid worldwide growth, he was instrumental in pioneering Tele-shopping in India, when he set up Tele-Shopping Network as its CEO.

Dr. Khera holds a B.Tech from IIT Delhi, PGDIM from IIM Bangalore and Ph.D. in 'Knowledge Management from Pune University.

At Repro, Dr. Khera had pioneered the books-on-demand business which is transforming the publishing industry in India. A zero inventory model that prints books after being sold has revolutionized the way publishers were doing business.

Using the experience he gained in the publishing industry, Dr. Khera set up Qurate Books. Qurate Books is a global publishing platform created with the belief that everyone has a story to tell... and Qurate Books helps people listen to the story. Qurate's goal is to make sure that no voice goes unheard. Bringing together writers and readers to create an exciting literary community, Qurate helps authors take ideas, build their book through its easy-to-use platform, and make it available to purchase in print and digital forms on all major retail platforms—globally!

Dr. Pramod Khera's book titled 'Franchising - The Route Map to Rapid Business Excellence', published by McGraw Hill has been a path breaking work in this arena and is an important reference point for practitioners & students alike.

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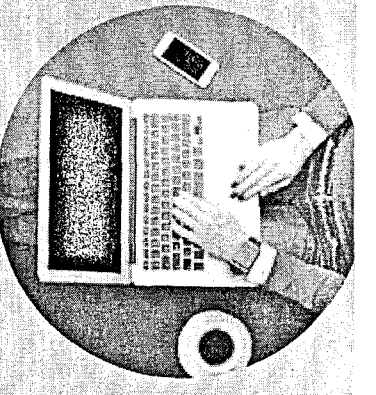

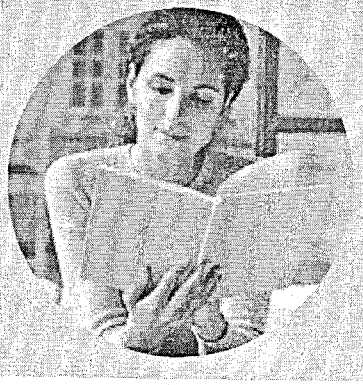

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Contact us: **Rama Harmalkar** (Regional Head)

Cell : 9326102225

E-mail: rama.harmalkar@quratebooks.com

Regional Office:
CCC/B-292, Phase II,
Panaji Municipal Market,
Panaji - Goa 403 001, India

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Goa University

Talk on " How to Publish Book"

Attendance Sheet

Date: - 23/03/2023 Time: - 03:30PM to 04:30PM

Venue: -Seminar Hall, Sociology – Goa University .

Discipline School

Sr.No	Name	Department	Faculty	Email ID	Sign
1	Anuradha Nagle	SGSLL French	SGSLL	anuradha@unigoa.ac.in	
2.	DR. INGRID ANNE P. NAZARETH	H.R.D.C	–	ingrid@unigoa.ac.in	
3.	Sunder Dhumi	SCS/IQAC	SCS	sndhumi@unigoa.ac.in	
4.	Natasha Gomes	SGSLL French	SGSLL	natasha@unigoa.ac.in	
5	Aadityasen Ranesardesai	V.M salgaocar college of law		ranesardesaiaaditya	
6	DR. SURAJ VELIP	GBS GOA UNIVERSITY	-	suraj@unigoa.ac.in	
7.	Dr. R.S. Hyam	SPAS PHYSICS	PHYSICS	Rajeshhyam@unigoa.ac.in	
8.	Dr. P.K. Sharma	SBSB	Botany	pksharma@unigoa.ac.in	
9.	Prof. S. Krishnan	SBSB	BOTANY	Skrish@unigoa.ac.in	
10.	Prof. B. F. Rodrigues	SBSB	Botany	felinot@unigoa.ac.in	

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13.	Dr. Delicia A Barretto	SCS, Goa University	Faculty	delicia@unigoa.ac.in	
14.	Najmeh Dehkordi	SPAS Physics	PHD Student	physics.najmeh@unigoa.ac.in	
15	Pranay P. Morajkar	SCS	Faculty	pranay@unigoa.ac.in	
16	Rama Harmalkar	—	—	ramaharmalkar@gmail.com	
17	Showrya Dalvi	French	Faculty	showrye@unigoa.ac.in	
18	Siddhesh Raut	English	Faculty	siddheshraut@unigoa.ac.in	
19	Koshy Thomkan	Philosophy	Faculty	koshy@unigoa.ac.in	
20	Irene Silveira	French	Faculty	irene@unigoa.ac.in	
21	Frederick Noronha	—	—	frederick noronha2@gmail.com	
22	Milind Mhamal	Library Sci	faculty	milindmhamal@gmail.com	

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23	Shri. Nandkishor Bandekar	Library	Staff	asstlib2@unigoa.ac.in	
24	Novelly Volvaikar	LIS, DDKSSSBS, Goa university	Asst. Professor	novelly@unigoa.ac.in	
25	Dr. Shamin Pereira	Library & Inf. Science	Asst. Professor	shamin.pereira@unigoa.ac.in	
26	Rohan Parab	Library & Inf. Sciences	Asst. Prof.	Rohan.parab@unigoa.ac.in	
27	Dr. Rutuja Patkar	Botany	Researcher	~~mt~~ rutujapatkar108@gmail.com	
28	Prachi Prabhu	MPS	Asst. Prof.	Prachi@unigoa.ac.in	
29	Sulochana Pednekar	MPS	Asst. Professor	Sulochana@unigoa.ac.in	
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34	P K Sudhakaran	GBBS	Prof.	sudhakar@unigoa.ac.in	

Goa University

Talk on " How to Publish Book"

Attendance Sheet

Date: - 23/03/2023 Time: - 03:30PM to 04:30PM

Venue: -Seminar Hall, Sociology – Goa University .

Sr.No	Name	Department	Faculty	Email ID	Sign
35	R.N. Shirsat	SCS, chemistry		rshirsat@unigoa.ac.in	
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37	Dr. Mozinha Fernandes	DDKSSSBS Sociology Programme	Faculty	mozinha@unigoa.ac.in	MFernandes
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39	Dr. Maria Norma Menezes e Rebello	Philosophy	faculty	normarebello111@gmail.com	
40	Dr. Shanti N. Dessai	Zoology	Faculty	shantidessai@unigoa.ac.in	
41	Hanumant Manzo	—	—	hanumanthmanzo@gmail.com	
42	Jude Fernandes	B. Ed.	Student Nirmala Institute	judefernandes333@gmail.com	
43	NEEL DICHOLKAR	MA in Konkani (Student)	Student Goa University	neeldicholkar	
44	Scarlet Ava Fernandes	SGSLL Portuguese	Faculty	scarlet@unigoa.ac.in	

Sr. No	Name	Department	Faculty/ Student	Email ID	Sign
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46	Poorwa Naik	SGSLL	Faculty	poorwa@unigoa.ac.in	
47	Dr Sandesh B. Desai	Library	VL	librarian@unigoa.ac.in.	

Sr. No	Name	Department	Faculty/ Student	Email ID	Sign