



गोंयविद्यापीठ

ताळगांवपठार

गोंय - ४०३२०६

फोन: +९१-८६६९६०९०४८



(Accredited by NAAC)

Goa University

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GU/94/Acad-PG/CAC/2023-24/05

Date: 05/04/2023

NOTIFICATION

**MBA PROGRAMME – GOA BUSINESS SCHOOL, GOA UNIVERSITY
BATCH 2023 – 2025**

Admission: The admission to MBA is based on CMAT conducted by NTA or ATMA conducted by AIMS, group discussions, personal interviews and work experience, if any.

How to Apply: The candidate needs to fill out the application form with all required details and upload the required documents online on GUMS Portal available on the University Website. Application fees of Rs.1,000/- (Rupees One thousand only) for General Category candidates, Rs.500/- (Rupees Five Hundred only) for SC/ST category candidates of Goa and Differently abled candidates are exempted from the payment of application fees. The application deadline is 30th April 2023 and incomplete applications will not be considered for selection.

Objective: The programmes provide education to prepare students for a career in management. The programmes are also involved in creating and disseminating knowledge on management through research and consulting in the services and manufacturing sectors.

Major Facilities/Features:

Case Study methods of Harvard/IIM type, Formal credit courses in soft skills/contemporary issues, 100% continuous assessment, Well placed alumni help with placement, Online journal database, Online industry and company database, Online interactions through course management software, Regular interactions with executives, Industry internships, Mock interviews by executives, Faculty including visiting faculty with IIM/industry background, Exchange program with Germany, Wireless connectivity for laptops, Opportunity to opt for courses from other disciplines, Internet, audiovisual facilities and Book Bank

Number of seats available for MBA Programme and Reservations:-

Total	SC	ST	OBC	PwD	OU	Ex-Servicemen	UR	EWS
75	2	9	20	3	2	1	31	7

Faculty Members:

Name	Subject
M. S Dayanand	Marketing, Tourism, Product Management
Purva Hegde Desai	Finance
Nilesh Borde	Strategy, Finance
R. Nirmala	Human Resource Management, Marketing
Teja Kandolkar	Marketing
Mr. Suraj Velip	Finance
Ms. Priyanka Umesh Naik	Accounting and Finance

Course Structure MBA

Semester I			
Sr No	Codes	Discipline Specific Core Course	No. of Credits
1	MBTC-401	Management Process and Organisational Behaviour	4
2	MBTC-402	Economics	4
3	MBTC-403	Marketing Management	4
4	MBTC-404	Basic Computing Tools for Management	2
5	MBTC-405	Comprehensive Case Analysis	2
Sr No	Codes	Discipline Specific Elective Course	No. of Credits
1	MBTE-401	Leadership	4
2	MBTE-402	Entrepreneurship	4
3	MBTE-403	Legal Aspects of Business & Ethics	4
4	ECTC-404	Statistics For Economic Analysis	4
5	ECTC-408	Introduction to Econometrics	4

Semester II			
Sr No	Codes	Discipline Specific Core Course	No. of Credits
1	MBTC-406	Financial Management	4
2	MBTC-407	Human Resource Management	4
3	MBTC-408	Production and Operations Management	2
4	MBTC-409	Business Research Methods	2
5	MBTC-410	Management Accounting	2
6	MBTC-411	Strategic Management	2
Discipline Specific Elective Course			
Sr No	Codes	Discipline Specific Elective Course	No. of Credits
1	MBTE-401	Leadership	4
2	MBTE-402	Entrepreneurship	4
3	MBTE-403	Legal Aspects of Business & Ethics	4
4	ECTC-404	Statistics For Economic Analysis	4
5	ECTC-408	Introduction to Econometrics	4
Research Specific Courses			
1	MBTR-501	Advanced Business Research Methods	2 Credits
2	MBTR-502	Structural Equation Modelling	2 Credits
3	MBTR-503	Econometrics	2 Credits
4	MBTR-504	Human Resources Analytics	2 Credits
Generic Elective Courses			
Sr No	Codes	Generic Elective Courses	Credits
1	MBTG-501	German Language A1 level	6 credits
2	MBTG-502	Communication Skills, Interview-Facing Skills, and Mock Interviews	6 credits
3	MBTG-503	Certificate of Proficiency in Portuguese A-1 level	6 credits

The Portuguese Syllabus Is taken from BoS in Portuguese from the Shenoj Goembab School of Languages And Literature.

Placements:



For further details please contact

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Sd/-

(Prof. V. S. Nadkarni)
REGISTRAR