

Report of session on
“TECHNOLOGY for AYURVEDA: SCIENTIFIC IDEA THROUGH
 INNOVATION”

Title of the Event	Technology for Ayurveda: From Scientific Idea Through Innovation
Date and Time	Wednesday , 7 December 2022 4:00 pm to 5:30 pm
Mode	Offline
School / Directorate	Goa Business School, Goa University
Collaborating Agency	Atreya Innovations Private Limited (AIPL)
Resource Person	Dr. Aniruddha Joshi
Total Participants	31
Student Attended	19
Faculty Attended	7
Number of external participants	5
The objective /description of the activity	Create awareness of how the vast and largely unexplored knowledge contained in the Ayurveda can drive progress through innovation.
Benefit /Key outcome of the event	<ol style="list-style-type: none"> (1) Participants were instructed about “Nadi Pariksha”, i.e. analysing a person’s physiology through the pulse. (2) Participants gained insights into the process of building innovative products and entrepreneurship. (3) The resource person demonstrated his invention on multiple participants who volunteered.
Flyer	(attached as ANNEXURE-I)
Photos	(attached as ANNEXURE-II)
Attendance	(attached as ANNEXURE-III)

Event Coordinator: Shri. Jarret Fernandes, GBS



Program Convenor: Prof. Jyoti Pawar, Dean, GBS




ANNEXURE-I (Flyer)



**Goa Business School
Goa University**

**Technology for Ayurveda :
From Scientific Idea Through
Innovation to Start-up**

Nadi Tarangini is the Patented, Award-winning, world's first digital instrument of Atreya Innovations Private Limited (AIPL) based pulse (Nadi) diagnostic system, as per the principles of Ayurveda. This talk will focus on the journey from the concept to product in market, empirical data findings and the journey ahead.

Dr. Aniruddha Joshi

**Wednesday, 7 December 2022
4:00 pm to 5:30 pm
Venue : MCA Classroom, CST
Office Block, Goa University**

Program convenor
Prof. Jyoti D. Pawar (Dean, GBS)
Faculty coordinator
Shri. Jarret Fernandes
Staff coordinator
Mr. Akshay Shirodkar



Joshi



ANNEXURE-II (Photos)



Farooq









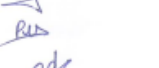





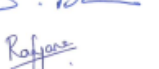









ANNEXURE-III (Attendance)

SEMINAR ON

Technology for Ayurveda: from Scientific Idea
to Innovation and Startups

7th December 2022

4.15 pm -

1. Jyoti D. Pawar 
2. Venkatesh Prabhu 
3. Ramesh Wagh 
- 4) JARRET S.A. FERNANDES 
- 5) Tina Vaz 
- 6) Ganpriya Chodankar 
- 7) Akshay Shirodkar 
- 8) Swapnil Kulkarni 
- 9) Pranav Sulejankar 
- 10) Resha R. Kunkalekar 
- 11) Siddhi S. Keekar 
- 12) Vaishnavi Raikar 
- 13) Vidhya Korgaoker 
- 14) Kapila Desai 
- 15) Sumeda Sheldekar 
- 16) S. BASTAR 
- 17) Ranjana R. Rajeev 
- 18) Smita Dike 
- s 19) Smilee Lopes 
- s 20) Joel Oliveira 
- s 21) Richard Mascarenhas 
- s 22) Sano Silveira 





- 23) Saish Sawant Sawant s
- 24) Shreevesh Naik Naik s
- 25) Gautami Samant Samant s
- 26) Sruetel Raghmode Raghmode s
- 27) Arunay Gaware Gaware s
- 28) Sugog Chari Chari s
- 29) Baban Gaware Gaware s
- 30) Erfanullah Erfanullah s
- 31) Stanford Dias Dias s

Sawant

