

**REPORT ON ONE DAY STATE LEVEL WORKSHOP ON
QUESTIONNAIRE DESIGN & TESTING**

Activity	ONE DAY STATE LEVEL WORKSHOP ON QUESTIONNAIRE DESIGN & TESTING
Date and time held on	19 th May, 2022 at 10.00 a.m. to 4.30 p.m.
Mode	Offline
Participants	Faculty & Research Scholars from Goa - Number of Participants : 40
Resource Person	Dr. Ajay Kumar Chauhan
Faculty attended	Goa Business School Faculty, Block F
Students attended	Not Applicable
The objective of the webinar	<ul style="list-style-type: none"> • To enable the participants to effectively design the questionnaire. • To provide hands on practical session on questionnaire design & testing.
Flyer on the Goa University Website	https://www.unigoa.ac.in/uploads/config_docs/20220506.112314~MBA-FS_Workshop_19May22.pdf
Social Media posts and links:	
Instagram link	https://www.instagram.com/p/CdOmx9jjjCT/
Facebook link	https://www.facebook.com/goauniversityofficial/photos/a.104262374457857/582627589954664/
Photos	https://drive.google.com/drive/u/0/folders/1nevLzDLDUhJaFy0_uK1lmhO4vufzslUB
Key outcome of the event	The participants were equipped with knowledge:- <ul style="list-style-type: none"> - on questionnaire design. - on primary data collection. - testing and validating of data. - quality research publication.