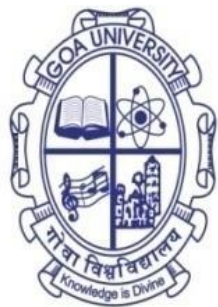


One Day State Level
Workshop
on
**QUESTIONNAIRE
DESIGN AND TESTING**
19th MAY, 2022

Venue:

**BLOCK F, AUDITORIUM,
GOA BUSINESS SCHOOL**

Time: 10.00 AM to 4.30 PM



Organised by
Goa Business School
Goa University
Taleigao Plateau, Goa
403206

ABOUT THE WORKSHOP

Questionnaire is most commonly used tool for data collection in social science research. Drafting of questionnaire thus becomes a crucial component as quality of research mainly depends on quality of questionnaire design, its reliability and validity. Keeping in view the importance of primary research, Goa Business School organises one day state level workshop on "Questionnaire Design and Testing".

OBJECTIVE

- To enable the participants to effectively design the questionnaire.
- To provide hands on practical session on questionnaire design and testing.

CONTENT

- Scale review
- Adoption, adaption and development of questionnaire
- Pilot survey
- Content and face validity
- Reliability and validity testing of the questionnaire

RESOURCE PERSON

DR. AJAY KUMAR CHAUHAN is working as Director FPM, at UBS, Mumbai. He is a visiting faculty with MDI, IMT, NMIMS, IIFT, NIT. He is M.Sc. Mathematics, MBA Finance, UGC NET and has also done a PhD in Finance. He has published 25 international research papers (including ABDC A category and B category) and three books. He is a well-known trainer of data science and analysis and has conducted more than 1000 national and international training workshops.

ELIGIBILITY AND SELECTION

Faculty and Research Scholars from Goa are eligible to participate in the workshop. The total intake is restricted to 30 and selection will be based on first come first served basis.

REGISTRATION DETAILS

Participants are requested to register **on or before 13th May 2022** by filling **Google form: <https://forms.gle/J2J7AUxvRnLrYQRV9>**. The selected participants will be communicated through mail on **14th May 2022**. The last date of payment is **16th May 2022**.

Registration Fee (Faculty / Research Scholar)	Rs. 2,000/-
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The fee includes course kit, lunch and refreshment.

Payment Details:

Selected Participants shall pay the registration fee on SBI Collect: <https://www.onlinesbi.com/sbicollect/icollecthome.htm>

WORKSHOP CO-ORDINATORS

For Further information/ queries, workshop co-ordinators may please be contacted.

DR. PRACHI KOLAMKER

Assistant Professor
+91 9356993979

JICK CASTANHA

Assistant Professor
+91 9075494624

DR. HARIP KHANAPURI

Programme Director
MBA (Financial Services)
Email id: fspd@unigoa.ac.in