



**Goa University
Taleigao Plateau, Goa.**

NOTIFICATION

**MBA (GENERAL) PROGRAMME – GOA BUSINESS SCHOOL, GOA UNIVERSITY
BATCH 2022 – 2024**

Admission: The admission to MBA is based on CMAT conducted by NTA followed by the Group Discussion and Personal Interview Round (GDPI)

How to Apply: Candidate needs to fill the application form with all required details and upload required documents online on GUMS Portal available at the University Website. An application fees of Rs.1,000/- (Rupees One thousand only) for General Category candidates, Rs.500/- (Rupees Five Hundred only) for SC/ST category candidates of Goa and Differently abled candidates are exempted from the payment of application fees. **Last date of receipt of applications is 31st May 2022.** Incomplete applications shall not be considered for selection. Candidates who are shortlisted will be called for the Group Discussion and Personal Interview. Incase candidate has a work experience certificate the same may be also uploaded on the GUMS portal and shall be produced on the day of conduct of GDPI.

Objective: The programme provides education to prepare students for a career in management. The programme is also involved in creating and disseminating knowledge on management through research and consulting in the services and manufacturing sectors.

Major Facilities/Features:

Case Study methods of Harvard/IIM type, Formal credit courses in soft skills/contemporary issues, Well placed alumni help with placement, Online journal database, Online industry and company database, Online interactions through course management software, Regular interactions with executives, Industry internships, Mock interviews by executives, Faculty including visiting faculty with IIM/industry background, Exchange programme with Germany, Wireless connectivity for laptops, Opportunity to opt for courses from other disciplines, Internet, audiovisual facilities and Book Bank.

Number of seats available for MBA Programme and Reservations:-

Total	SC	ST	OBC	PwD	OU	Ex-Servicemen	UR/General	EWS
75	2	9	20	3	2	1	31	7

Faculty Members:

Name	Subject
Prof. M. S. Dayanand	Marketing, Tourism, Product Management
Prof. Purva Hegde Desai	Finance
Prof. Nilesh Borde	Strategy, Finance
Dr. R. Nirmala	Human Resource Management, Marketing
Ms. Teja Kandolkar	Marketing
Dr. Suraj Velip	Finance
Ms. Priyanka Umesh Naik	Accounting and Finance

Master in Business Administration (MBA - General) Programme
Scheme of Instruction (Semester System) (Choice Based Credit System)

TERM I		
COURSE CODE	COURSE TITLES	NO. OF. CREDITS
MBCB015	IT Skills and MIS	02
MBCB009	Production Operations Management(OR)	04
MBCS002	Interview facing skills and Mock Interview	02
MBCB002	Economics	04
MBCB013	Management Accounting	02
MBCS001	Communication Skills Oral + Written+GD+Presentation	04
MBCB004	Legal Aspects of Business	02
	Optional Non Business Course Level 1 Foreign Language	
MBON001	German	04
MBON003	Portuguese	
	TOTAL	24

TERM II		
COURSE CODE	COURSE TITLES	NO. OF CREDITS
MBCB005	Marketing Management	04
MBCB006	Finance Management	04
MBCB001	Management Process and Organisational Behaviour	04
MBCB014	Strategic Management	02
MBCB012	Business Research Methods	02
MBCB008	Human Resource Management	04
	Optional Non Business Course Level 2 Foreign Language	
MBON002	German	02
MBON004	Portuguese	
	TOTAL	22

SUMMER INTERSHIP	
Summer Internship	April to June
Internship Report 6 Credits(MBIRO01)	08 Credits
Seminars 2 Credits (MBIS001)	02 Credits
TOTAL TERM II	30

TERM III Optional Business Courses	
COURSES	OFFERED
Finance	24
Marketing	24
Human Resource Management	24
General Management (Entrepreneurship)	04
To be completed by students	24*

(* Students has the choice of selecting all the 24 credits in a particular area (i.e. Marketing, HR or finance) or they can drop one subject from the area and opt for the General Management Elective i.e. Entrepreneurship)

TERM IV FINAL INTERNSHIP	From December to March
Final Internship Report 8 Credits (MBIR002) and Final internship Seminars 2 Credits (MBIS002) .	

TOTAL CREDITS (24+22+24+20) = 90

Courses and their allocation across terms are subject to change.

Functional electives (such as finance, marketing, human resources, operations and systems) and industry electives (such as hospitality and tourism, IT enabled services) shall be offered within the constraints of students' demand and the resources available with the department from time to time.

Placements:



For further details please contact: Dr. Suraj Velip

(Admission Coordinator)

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