

SCS- Events: WEBINAR on “IDENTIFY, PROTECT, COMMERCIALISE YOUR IDEAS AND INNOVATIONS”

Goa University
Taligao-Plateau, Goa, India 403206

School of Chemical Sciences
In association with
Directorate of Internal Quality Assurance
welcomes you for the webinar

**Identify, Protect,
Commercialize your Ideas
and Innovations**

Prof. V.M.S. Verenkar
Dean, SCS

Prof. S. N. Shinde
Vice Dean (Acad, SCS)

Prof. S. N. Dhuri
Director, DIQA

Dr. P. P. Morajkar
Convener

Dr. K. T. Dhavskar
Co-convener

Organizing Committee
Dr. P. S. Torney
Dr. S. S. Nalk
Dr. A. J. Raghavkar
Dr. S. A. Kumbhar
Mr. V. B. Chel

Google meet link :
<https://meet.google.com/ufy-ndf-uar>

Feedback link :
<https://forms.governmental/ATnAQGA>


E certificates will be provided to the participants after submitting the feedback form

WEBINAR ON
**IDENTIFY, PROTECT,
COMMERCIALIZE YOUR
IDEAS AND INNOVATIONS**
at Goa University

The talk will specifically emphasize on how to protect your ideas and innovation with the help of intellectual property rights, importance of IPR for researchers and scientists, mechanisms to further commercialize these intangible assets by different means such as technology transfer, licensing, assignments or even creation of a spin off. The talk will also focus on different models being implemented by universities overseas to commercialize the technologies developed by them.

7TH JANUARY 2022 AT 3 PM

SPEAKERS:
ASHUTOSH PRACHAND
REGISTERED PATENT AGENT
PRASANNA BHAGWAN
TECHNOLOGY LAWYER &
REGISTERED PATENT AGENT



Mr. Ashutosh Prakash Prachand
Director, KnottyIP:
Global IP & Analytics
Consultancy

Ashutosh is the **Director of KNOTTYP** and is a Registered Patent Agent, and his primary practice areas include Patents and Industrial Designs.

Ashutosh has a vast years of experience in handling patent matters, including spotting inventions, drafting and prosecuting patent applications. His technical expertise are in handling inventions in Biotechnology, Biopharmaceuticals, Medical devices, Material Sciences, Mechanical and E&TC domains .

Ashutosh has previously worked with India's largest Technology and Business Incubation Center, **Venture Center, NCL-Pune, India** wherein he provided advisory on Intellectual Property Protection, Prosecution and Management to institutions like Agharkar Research Institute (ARI), Automotive Research Association of India (ARAI), Ahmedabad University & Manipal University.



Mr. Prasanna Bhagwan
Director, KnottyIP:
Global IP & Analytics
Consultancy

Prasanna is the **Director of KNOTTYP** and is an Innovation and invention consultant and advisor.

Prasanna has over 15 years of experience in the field of Intellectual property and inventions. Before starting KnottyIP, Prasanna founded a technology law firm **Lexovate Legal** where he advised clients on IP Prosecution, Litigation, IP Analytics, Contract Management, Corporate Litigation and Negotiations.

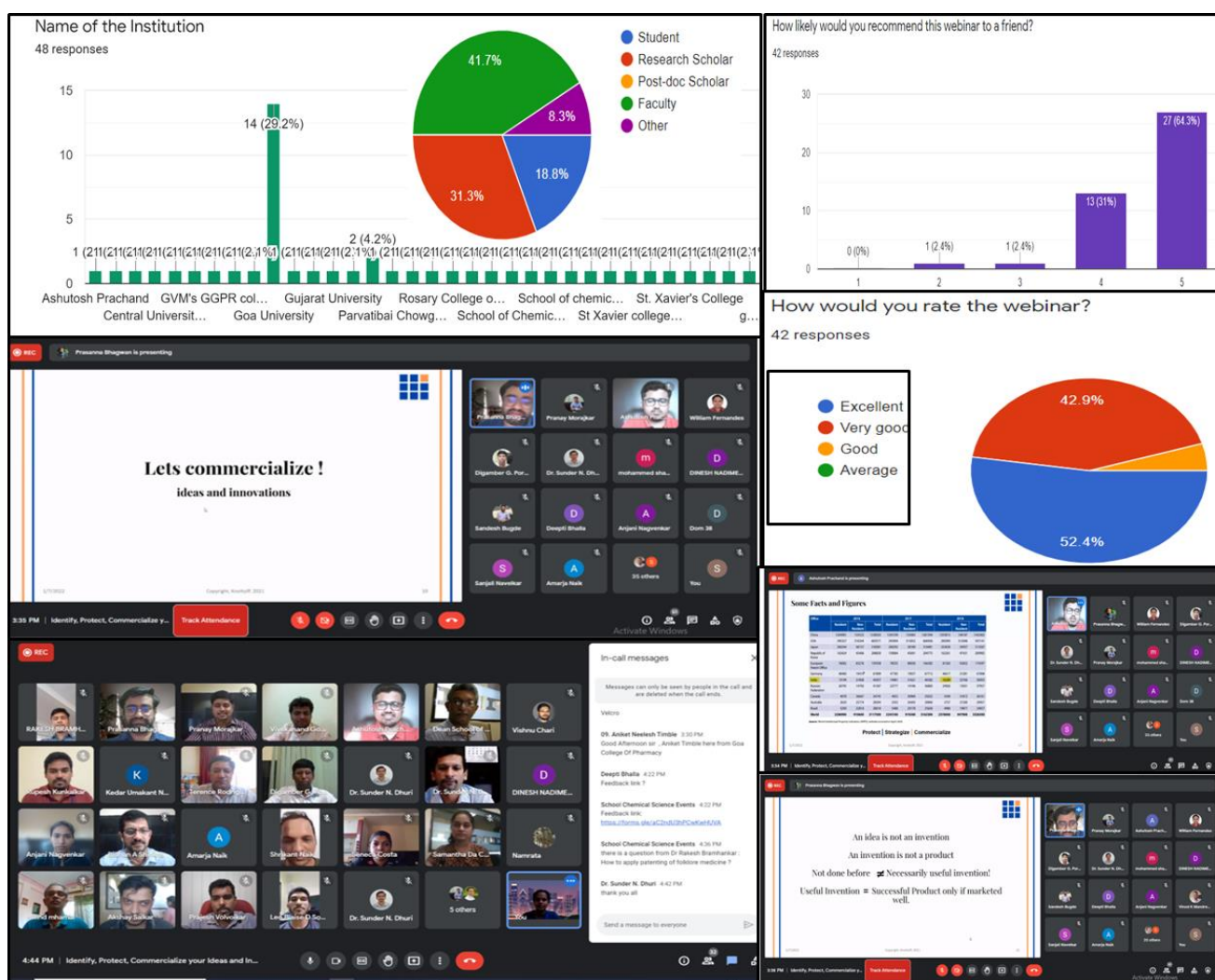
He was also the founder of an IP analytics firm **Ideabanker** with primary expertise in Patents, Trademarks, Industrial Design and specialized in insightful patent analytics, patent valuation and damage analysis, patent drafting and Ideation. Prasanna has worked with companies like Wipro, SBI, ZingHR to name a few.

The School of Chemical Sciences (SCS) Seminar Committee in association with DIQA organised a webinar on Friday, the 7th January 2022 at 3.00 pm on the topic titled “Identify, Protect, Commercialize your Ideas and Innovations” as a part of the activities planned for “Azaadi Ka Amrit Mahotsav”. The SCS-Seminar Committee Chairperson **Dr. Pranay P. Morajkar** was the convener and **Dr. Kiran T. Dhavskar**, the SCS-committee member was the co-convener of this event. The **Prof. V.M.S. Verenkar** (Dean SCS) and **Prof. Sunder Dhuri** (Director-DIQA) graced this occasion with their participation, encouragement and support.

The invited speakers of this webinar were a duo of two dynamic speakers namely, **Shri. Ashutosh Prachand & Shri. Prasanna Bhagwan**, the joint directors of the company **KnottyIP: Global IP & Analytics Consultancy** based in Pune-India. Both the speakers of the webinar were highly qualified (masters in Science, and Patent Law) and skilful with a vast professional experience while actively serving as registered patent agents. The objective of this webinar was to pay emphasis on the need to protect ones ideas and innovation with the help of intellectual property rights. The speakers highlighted the mechanisms for protecting and commercializing the intangible assets by different means such as technology transfer, licensing, assignments or even creation of a spin off. The talk also focused on different models being implemented by Universities overseas to commercialize their in-house innovations.

This webinar witnessed participation from different institutions across India which included students, faculty and research fraternity from Gujarat University, Central University of Rajasthan, Parvatibai Chowgule College, St. Xavier’s College, GVM’s GGPR College Goa and Goa University. Talk was followed by an active discussion on the topic wherein the speakers cleared various queries and doubts asked by all participants. The feedback received for the webinar was very good as revealed by the data obtained from Google feedback forms. Overall the webinar provided insightful information on patenting and commercialising ideas and innovation successfully to participants!

Following figure presents the statistical data and glimpse of the webinar through group photos



Report by-
Dr. Kiran Dhavskar and Dr. Pranay Morajkar