



NOTIFICATION OF MBA PROGRAMME – GOA BUSINESS SCHOOL BATCH 2021 – 2023

Admission: The admission to MBA is based on CMAT conducted by NTA or XAT conducted by XLRI, and work experience, group discussions and personal interview.

How to Apply: Candidate needs to fill the application form with all required details and upload required documents online on GUMS Portal available at the University Website. An application fees of Rs.1,000/- (Rupees One thousand only) for General Category candidates, Rs.500/- (Rupees Five Hundred only) for SC/ST category candidates of Goa and Differently abled candidates are exempted from the payment of application fees. Application deadline is 30th April 2021 and incomplete applications will not be considered for selection.

Objective: The programmes provide education to prepare students for a career in management. The programmes are also involved in creating and disseminating knowledge on management through research and consulting in the services and manufacturing sectors.

Major Facilities/Features:

Case Study methods of Harvard/IIM type, Formal credit courses in soft skills/contemporary issues, 100% continuous assessment, Well placed alumni help with placement, Online journal database, Online industry and company database, Online interactions through course management software, Regular interactions with executives, Industry internships, Mock interviews by executives, Faculty including visiting faculty with IIM/industry background, Exchange program with Germany, Wireless connectivity for laptops, Opportunity to opt for courses from other disciplines, Internet, audiovisual facilities and Book Bank

Number of seats available for MBA Programme and Reservations:-

Total	SC	ST	OBC	PwD	OU	Ex-Servicemen	UR/General	EWS
75	2	9	20	3	2	1	31	7

Faculty Members:

Name	Subject
M. S. Dayanand	Marketing, Tourism, Product Management
Purva Hegde Desai	Finance
Nilesh Borde	Strategy, Finance
R. Nirmala	Human Resource Management, Marketing
Teja Kandolkar	Marketing
Mr. Suraj Velip	Finance
Ms. Priyanka Umesh Naik	Finance

Master in Business Administration (MBA) Programme
Scheme of Instruction (Semester System) (Choice Based Credit System)

TERM I		
COURSE CODE	COURSE TITLES	NO. OF. CREDITS
MBCB015	IT Skills and MIS	02
MBCB009	Production Operations Management(OR)	04
MBCS002	Interview facing skills and Mock Interview	02
MBCB002	Economics	04
MBCB013	Management Accounting	02
MBCS001	Communication Skills Oral + Written+GD+Presentation	04
MBCB004	Legal Aspects of Business	02
	Optional Non Business Course Level 1 Foreign Language	
MBON001	German	04
MBON003	Portuguese	
	TOTAL	24

TERM II		
COURSE CODE	COURSE TITLES	NO. OF. CREDITS
MBCB005	Marketing Management	04
MBCB006	Finance Management	04
MBCB001	Management Process and Organizational Behaviour	04
MBCB014	Strategic Management	02
MBCB012	Business Research Methods	02
MBCB008	Human Resource Management	04
	Optional Non Business Course Level 2 Foreign Language	
MBON002	German	02
MBON004	Portuguese	
	TOTAL	22

SUMMER INTERSHIP	
Summer Internship	April to June
Internship Report (MBIR001),	08 Credits
Seminars (MBIS001)	02 credits
TOTAL TERM II	32

TERM III Optional Business Courses	
Area of Specialization	Credit
Finance/Marketing/ Human Resource	20

TERM IV	
General Management/ Finance/Marketing/ Human Resource	04
Final Internship Report (MBIR002)	08
Final internship Seminars (MBIS002)	02

TOTAL CREDITS (24+32+20+14) = 90

Courses and their allocation across terms are subject to change. Functional electives (such as finance, marketing, human resources, operations and systems) and industry electives (such as hospitality and tourism, IT enabled services) shall be offered within the constraints of students' demand and the resources available with the department from time to time.

Placements:



For further details please contact: Shri Suraj Pavto Velip (Admission Coordinator) Email: suraj@unigoa.ac.in
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