



**Goa University  
Goa Business School  
Taleigao Plateau, Goa.**

**NOTIFICATION**

**MBA PROGRAMME – GOA BUSINESS SCHOOL, GOA UNIVERSITY  
BATCH 2020 – 2022**

**Admission:** The admission to MBA is based on CMAT conducted by NTA or XAT conducted by XLRI, and work experience, group discussions and personal interview.

**How to Apply:** Candidate needs to fill the application form with all required details and upload required documents online on GUMS Portal available at the University Website. An application fees of Rs.1,000/- (Rupees One thousand only) for General Category candidates, Rs.500/- (Rupees Five Hundred only) for SC/ST category candidates of Goa and Differently abled candidates are exempted from the payment of application fees. Application deadline is 30th April 2020 and incomplete applications will not be considered for selection.

**Objective:** The programmes provide education to prepare students for a career in management. The programmes are also involved in creating and disseminating knowledge on management through research and consulting in the services and manufacturing sectors.

**Major Facilities/Features:**

Case Study methods of Harvard/IIM type, Formal credit courses in soft skills/contemporary issues, 100% continuous assessment, Well placed alumni help with placement, On line journal database, On line industry and company database, On line interactions through course management software, Regular interactions with executives, Industry internships, Mock interviews by executives, Faculty including visiting faculty with IIM/industry background, Exchange program with Germany, Wireless connectivity for laptops, Opportunity to opt for courses from other disciplines, Internet, audiovisual facilities and Book Bank

**Faculty Members:**

<b>Name</b>	<b>Subject</b>
M. S Dayanand	Marketing, Tourism, Product Management
Purva Hegde Desai	Finance
Nilesh Borde	Strategy, Finance
R. Nirmala	Human Resource Management, Marketing
TejaKhandolkar	Marketing

**Master in Business Administration (MBA) Programme**  
Scheme of Instruction (Semester System) (Choice Based Credit System)

<b>TERM I</b>		
<b>COURSE CODE</b>	<b>COURSE TITLES</b>	<b>NO. OF. CREDITS</b>
MBCB015	IT Skills and MIS	02
MBCB009	Production Operations Management(OR)	04
MBCS002	Interview facing skills and Mock Interview	02
MBCB002	Economics	04
MBCB013	Management Accounting	02
MBCS001	Communication Skills Oral + Written+GD+Presentation	04
MBCB004	Legal Aspects of Business	02
	<b>Optional Non Business Course Level 1 Foreign Language</b>	
MBON001	German	04
MBON003	Portuguese	
	<b>TOTAL</b>	<b>24</b>

<b>TERM II</b>		
<b>COURSE CODE</b>	<b>COURSE TITLES</b>	<b>NO. OF. CREDITS</b>
MBCB005	Marketing Management	04
MBCB006	Finance Management	04
MBCB001	Management Process and Organisational Behaviour	04
MBCB014	Strategic Management	02
MBCB012	Business Research Methods	02
MBCB008	Human Resource Management	04
	<b>Optional Non Business Course Level 2 Foreign Language</b>	
MBON002	German	02
MBON004	Portuguese	
	<b>TOTAL</b>	<b>22</b>

<b>SUMMER INTERSHIP</b>	
Summer Internship	April to June
Internship Report 6 Credits(MBIROO1),	08 Credits
Seminars 2 Credits (MBIS001)	
<b>TOTAL TERM II</b>	<b>30</b>

<b>TERM III Optional Business Courses</b>	
<b>COURSES</b>	<b>OFFERED</b>
Finance	20
Marketing	20
Human Resource	20
General Management	04
<b>To be completed by students</b>	<b>24</b>

<b>TERM IV FINAL INTERNSHIP</b>	<b>From December to March</b>
Final Internship Report <b>18 Credits (MBIR002)</b> and Final internship Seminars <b>2 Credits (MBIS002)</b> .	

**TOTAL CREDITS (24+22+24+20) = 98**

Courses and their allocation across terms are subject to change.

Functional electives (such as finance, marketing, human resources, operations and systems) and industry electives (such as hospitality and tourism, IT enabled services) shall be offered within the constraints of students' demand and the resources available with the department from time to time.

**Placements:**



**For further details please contact:**

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