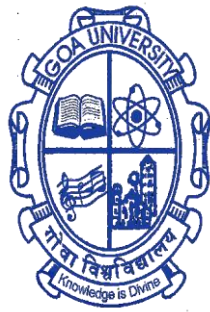


GOA UNIVERSITY



DEPARTMENT OF MANAGEMENT STUDIES

Integrated MBA
(Hospitality, Travel and Tourism)

Admission Bulletin

CONTENTS

Eligibility Criteria	Pg 3
Admission process	Pg 3
Fee structure	Pg 3
The IMBA advantage	Pg 4
Our Team	Pg 5
Student life	Pg 6
Hospitality, Travel and Tourism careers	Pg 7
Activities	Pg 8
Program structure	Pg 10
Current batches of students	Pg 11

ELIGIBILITY CRITERIA

Eligibility criteria for the IMBA Degree program: Pass in 12th Standard or 3 years Govt. approved Diploma after 10th standard. Those answering their 12th standard exams may also apply

ADMISSION PROCESS

The admission merit list will be decided on a score of 100. The weightage is as follows:

50 Marks entrance test (UGAT/ Goa University entrance test)

20 marks Group discussion

20 Marks Personal Interview

10 marks XII std score

FEE AND MISCELLANEOUS DEPOSITS

FEE PER YEAR :

1. Program fee for Indian students: Rs.73,000/-
2. For foreign students: Rs.120,000/- plus US \$ 550 (registration fee)
3. Caution deposit (refundable): Rs.1,650/-
4. Hostel fee per year: Rs.4,300/-
5. Hostel caution deposit (refundable): Rs.1,500/-

ELIGIBILITY FEE :

1. For students other than Goa Board: Rs.350/-
2. For foreign students: US \$ 50

OTHER FEES (approximately): Miscellaneous fees: Rs.3000

Note: All fee items are subject to revisions and midway revisions shall be made applicable to the existing batches of the integrated MBA program as well.

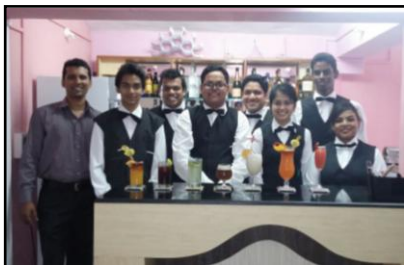
Imagine a career that takes you all over the world, where you have the skills and confidence to be a leader in your chosen field.

***If this is your dream,
then consider a career in hospitality and tourism and get a head start
with our***

Integrated MBA Hospitality Travel and Tourism at Goa University.

THE GUDMS Integrated MBA ADVANTAGE

- Case Study Method of the Harvard / IIM Type
- Formal Credit Courses in Soft Skills / Contemporary Issues
- 100% Continuous Assessment
- On Line Journal Database
- On Line Interactions through Course Management Software "MOODLE"
- Interactions with Executives
- Industry Internship
- Mock Interviews by Executives
- Faculty with Industry Background
- Wireless Connectivity for Laptop Use
- Opportunity to Opt for Courses from Other Disciplines
- Hostel Facility for Outstation Candidates



...Our Core Team...

Name	Areas Of Teaching/Research/Consultancy Interest
Dr. Nandakumar Mekoth	Services Marketing, Marketing Research, Finance
Dr. M.S. Dayanand	Marketing, Tourism, Product Management
Dr. Purva Hegde Desai	Finance, Marketing
Dr. R. Nirmala	Human Resources Management, Marketing
Dr. Nilesh Borde	Finance
Mr. Edgar D'Souza	Food & Beverage, Hospitality Operations and Management
Mr. Kevin D'Souza	Food Production, Hospitality Operations and Management
Mrs. Albino Roshan	Accommodations Operations, Hospitality Management
Ms. Tahira De Sa	Tourism Management, Finance

Our Visiting and Guest Faculty in the past Included...

Chef Alfred Prasad	Michelin Starred Chef
Bosco Furtado	Regional Manager. Learning & Development, Taj Hotels
Mielle Batliwala	Director of Human Resources, Marriott Goa Resort & Spa
S. Vidyashankar	Director of Human Resources, Grand Hyatt, Goa
Derek Monteiro	Guest Relations Manager, Vivanta by Taj - Holiday Village
Vaibhav Sawant	Architect
Sandeep Kulshreshtha	Chairman, Academics, IITTM, Gwalior
Louis Menezes	Tourism Consultant
Dr. Christo Fernandes	Organizational Behaviour, Music
Vishal Rane	Events Organiser, Faculty-Dempo College
Shripad Madkaikar	Deputy Manager Systems, State Bank of India
Alfwold Silveira	R.J, Event Organizer, Playwright and Director
Dr. Cidalia Bodade	Professor in Communication, MES College
Sameer Kapadi	Event Organizer
Alka D'Souza	F&B Director, Ginger Hotels
Sibert Colaco	President, Training Institute for Professional Services, Mumbai
Lorraine Fernandes	Party Planner & Event Services, Lorraine's Revels
Selma Viegas	Consultant Nutritionist
Darryn Dias	General Manager, ITC Fortune, Goa
Binayak Datta	Chartered Accountant
Walter Mascarenhas	Corporate trainer

...Student Life Extending Beyond The Classrooms...

- Goa offers a high quality of life, a clean physical environment and a multicultural social environment
- Large number of Committees in GUDMS to participate and hone your management skills
- Opportunity to participate in regional and national curricular and co-curricular events
- Opportunity to organize events
- Life in GUDMS goes far beyond the mundane learning experience in a conventional University Department.
- In addition to class room activities, all students are given the opportunity to actively develop their professional competence through excursions to corporations, organizations, hotels and other places of interest. Much more than just a simple trip out for the day, each excursion includes management presentations demonstrating how different hotel, tourism and business management sectors operate. It also helps open doors to new ideas and experiences.



Beach Cleaning drives
Interactions



Field trips to 5 star Hotels



Executive



Inter college competitions



Talent Search



Internships

...Hospitality, Travel & Tourism Careers...

The Future of Hospitality is Bright! Industry Predictions

- Over the next ten years, the travel and tourism sector is expected to grow by 4.2% per year.
 - Hospitality is expected to create 65 million new jobs in ten years.
 - More than 3,660 luxury hotel projects currently in the pipeline.

More than Hotel Management



Hospitality and Service



Travel and Tourism



Corporate Management

Integrated MBA programs will give you professional insight into the hospitality and tourism industry plus a set of core management skills for finance, marketing, statistics, and human resources. This degree can not only lead to a prosperous career in hotels, resorts, cruise liners, travel and tour companies, and other service areas but you will be prepared to enter management in any type of organization, not just those related to hospitality, travel and tourism.



Activities as part of the IMBA PROGRAM





INTEGRATED MBA PROGRAM STRUCTURE

IMBA TERM STRUCTURE WITH CREDITS ALLOCATION

	Core business	Core Soft skill	Elective business	Non business	Internships Report & Seminar	Total Credits
Term 1	14	2	2	4		22
Term 2	10	2	6	6		24
Term 3	12	2	6	4		24
Term 4	10	2	0	2	11	25
Term 5	6	2	10	4		22
Term 6	0	2	6	4	11	23
BBA (Total)	52	12	30	24	22	140
Term 1	20	4	0	4	0	28
Term 2	20	2	0	2	8	32
Term 3	0	0	28	0		28
Term 4	0	0	0	0	16	16
MBA (Total)	40	6	28	6	24	104

IMBA Total	92	18	58	30	46	244
-------------------	-----------	-----------	-----------	-----------	-----------	------------

- Courses and their allocation across terms are subject to change.
- Functional electives shall be offered within the constraints of students' demand and the resources available with the department from time to time.

- The reservation policy will be followed as per Goa University rules. (pg 14 of students handbook)
- As per section 26 (1) (g) of UGC Act, 1956, ragging is strictly prohibited and invites severe punishment as per the said Act.
- No refund of fee is admissible if the student withdraws admission on the last date or later.
- Above rule shall be applicable to all items of fee except refundable deposits.

Our Students

2013-18 batch



2014-19 batch



2015-20 batch



2016-21 batch



***...Choosing The Right Business School Is A Critical Decision You Can Make...
Be Proud If Your Decision Is To Choose Us...***