

MANDATORY DISCLOSURE OF INFORMATION ABOUT AICTE APPROVED PROGRAMMES BY INSTITUTIONS DISPLAYED ON THEIR WEBSITE

**Name of the Programme** : **MBA**

**Approved Intake** : **60**

**Fees charged (per annum) in Rs. with domicile in Goa** : **65,000/- Goa University and those 100000/- Those form other**

**Universities in India**

**Pass percentage during the last 5 years** :

**Teacher Student Ratio** : **1:20**

**No. of Faculty Members** : **6**

<b>Cadre</b>	<b>Number</b>
Professor	: 1
Asst. Professor	: 2
Lecturer	: 3

**Faculty Profile** :

<b>Qualification</b>	<b>No. of Faculty</b>
Ph.D.	: 5
Post Graduate	: 1
Under Graduate	: NIL

**Experience of Faculty** :

**Number of Faculty with**

Less than 5 years	: 1
5 to 10 years	: 2
More than 10 years	: 3

**Details of individual faculty members :**

Name, Photograph, Date of Birth, Qualifications, Professional Experience, Research Interests. (See below)

NAME	DATE OF BIRTH	PROFESSIONAL EXPERIENCE
Prof. A. Sreekumar	12 <sup>th</sup> Nov.1949	27
Dr. N. Mekoth	29 <sup>th</sup> January,1964	18
Dr.M.S. Dayananad	14 <sup>th</sup> December,1963	16
Dr. Nirmala R.	27 <sup>TH</sup> Janauary,1973	8
Dr. Pradeep Salgaonkar	1967	2
Mrs. Tejashree Colvalkar	1977	5

**Industrial Consultancy, Research and Development (during the past 5 years):**

Amount of Industrial Consultancy earned (in lakhs of Rupees)	:	NIL
No. of sponsored research projects completed	:	ONE
No. of patents produced	:	NIL
No. of sponsored research projects in progress	:	ONE
No. of papers published in International journals	:	ONE
No. of papers published in National journals	:	
No. of papers presented in International Conferences / Seminars	:	ONE
No. of papers presented in National Conferences / Seminars	:	
No. of International Conferences conducted	:	
No. of National Conferences conducted	:	ONE
No. of Training Programmes / Short Term Courses conducted	:	ONE

**Placement Record for the previous year :**

No. of Companies who visited the Campus	:	12
Names and Details of companies who visited the campus along with No. of Students placed	:	33
No. of Students placed through campus recruitment	:	80%
Maximum salary drawn (in Rs.)	:	3.6 lakhs per annum
Average salary drawn (in Rs.)	:	1.5 lakhs per annum

**Budget Allocation for the Programme (in Rs.) :**

	<b>Recurring</b>	<b>: 48,57,000/-</b>
	<b>Non Recurring</b>	<b>: 3,00,000/-</b>
New initiatives and future vision, if any: A Part Time MBA is proposed.		

## RÉSUMÉ OF A. SREEKUMAR.



ADDRESS Professor and Dean, Faculty of Management Studies, Goa University,  
Goa 403 206 India

(Also Head, Governing Council, DC SMAT Media School and Adviser, DC  
School of Management and Technology, Kerala, India)

Phone: Mobile 09370 28 3846  
Email: sreeancheri@yahoo.co.uk

### EDUCATION

- 1987 Fellow (Doctorate) in Management, Indian Institute of Management, Ahmedabad.
- 1979 Certificate in Teaching Methods, University College of Dublin, Republic of Ireland.
- 1975 Master of Business Administration, Cochin University of Science And Technology, Kerala.
- 1970 Bachelor of Science (Engineering) in Electrical Engineering, University of Kerala, Kerala.

### EXPERIENCE

- From January 2005 ? Professor and Dean of Faculty of Management Studies, Goa University  
? Also Adviser, DC School of Management and Technology, Kerala since January 2005.
- From June 2003 to December 2004 ? Dean, DC School of Management and Technology, Kerala
- From Oct. 1989 to June 2003 ? Member of the Faculty of Management Studies, Goa University, Goa and Head of the Department from April 1991 till June 1999.  
? Professor and Dean of Faculty of Management Studies, Goa University since May 1996.
- May 1988 to Sept. 1989 Research Co-ordinator, Management Training Institute, Steel Authority of India Ltd., Ranchi.
- Dec. 1976 to May 1988 Member of the Faculty, School of Management Studies, Cochin University of Science And Technology, Kerala.
- Dec. 1975 to Dec. 1976 Officer, Apollo Tyres Ltd., Cochin, Calcutta, Mumbai

### PRESENT ACADEMIC INTERESTS

? Teaching: Strategic Management, Economics of Strategy

Quantitative Methods, Research Methods, Marketing Research

? Research: Sectors Tourism, Education, NGOs and Social Movements

Disciplines Strategy, Consumer Research

? Other Interests ***Use of Multimedia in Education; Introducing Humanities, Culture Studies, etc. into the Business Curriculum***

? Totally 30 years' experience as a management educationist.

? Taught fresh students as well as practising managers.

? Visiting Teacher to many institutions including IIM Kozhikode.

? Undertook consulting as well as research projects.

? Introduced education programmes in Goa University such as the BBA.

? Collaborated with Universities in Germany and Portugal for research and teaching.

? Built up informal collaboration between DC School of Management and Grand Valley State University in USA.

? Published many articles and presented papers in national and international forums.

? As Dean of DC School of Management and Technology, educational processes were set to create competencies critical for a globalized world.

? Currently implementing Course Management Software in preparation for introducing E-Learning as a dominant pedagogy.

? Member of the Executive Council as well as other Academic bodies of Goa University.